

The Ecommerce Push Notification Report

See the real playbooks used by leading consumer
brands driving revenue with push.

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Start sending push

Why we looked

We downloaded the shopping apps of 48 popular brands, turned notifications on, and saved every push they sent us: 249 in all. For 43 of them we kept watching for one to three weeks, long enough to see how often they send.

Why? To see how successful brands really use push notifications.

Push is easily the most underused, and most misunderstood, marketing channel in ecommerce.

It's underused partly because you need an app to send it. Web push has very low opt-in rates and isn't very effective, and a lot of brands don't realise you no longer need \$100k+, or a dedicated development team, to have your own app.

It's misunderstood because there's no playbook for it yet, the way there is for email, SMS and social. With email and SMS it takes little thought to be at least average: your provider has ready-made flows for welcome messages, abandoned carts, Black Friday and more. With push, the playbook is still being written.

- Should it only be a direct-response channel?
- Should it be kept for urgent, time-sensitive messages?
- Are brands even scratching the surface of what it can do?

The best way to start understanding push is to see how brands use it today. The market is small: [fewer than 5%](#) of successful brands have an app at all, and not all of those use push, or use it well. But that still leaves plenty that do, and are almost certainly seeing a strong return.

So that's where we looked: how many notifications they send, what kind, and how they approach push overall. What we found is below, followed by a starter kit for your own: a quickstart guide, 39 ready-to-use templates, and the full swipe file.

Don't have an app yet? With MobiLoud, as long as your website is fast and mobile-friendly, you can turn it into an app and start sending push notifications in 2 to 4 weeks, with minimal work. [Get a free preview of your app.](#)

How often do leading brands send push?

Push frequency is a hotly debated topic, with a lot of conflicting advice.

The most common approach we see is brands afraid of sending too many. They've seen the stat that some share of people will turn notifications off if an app sends too many, so they rarely send at all, in case the next one is the one that *pushes* it too far.

But if you never send push notifications, you're missing much of the point of having an app.

Other brands take a much more liberal view. Push costs nothing per message, so they get creative, and use it to stay top of mind.

So how often do brands send? Here's the average we recorded for each app.

11 of 43

apps sent about one a day, or more

21 of 43

sent five or more a week

4.5

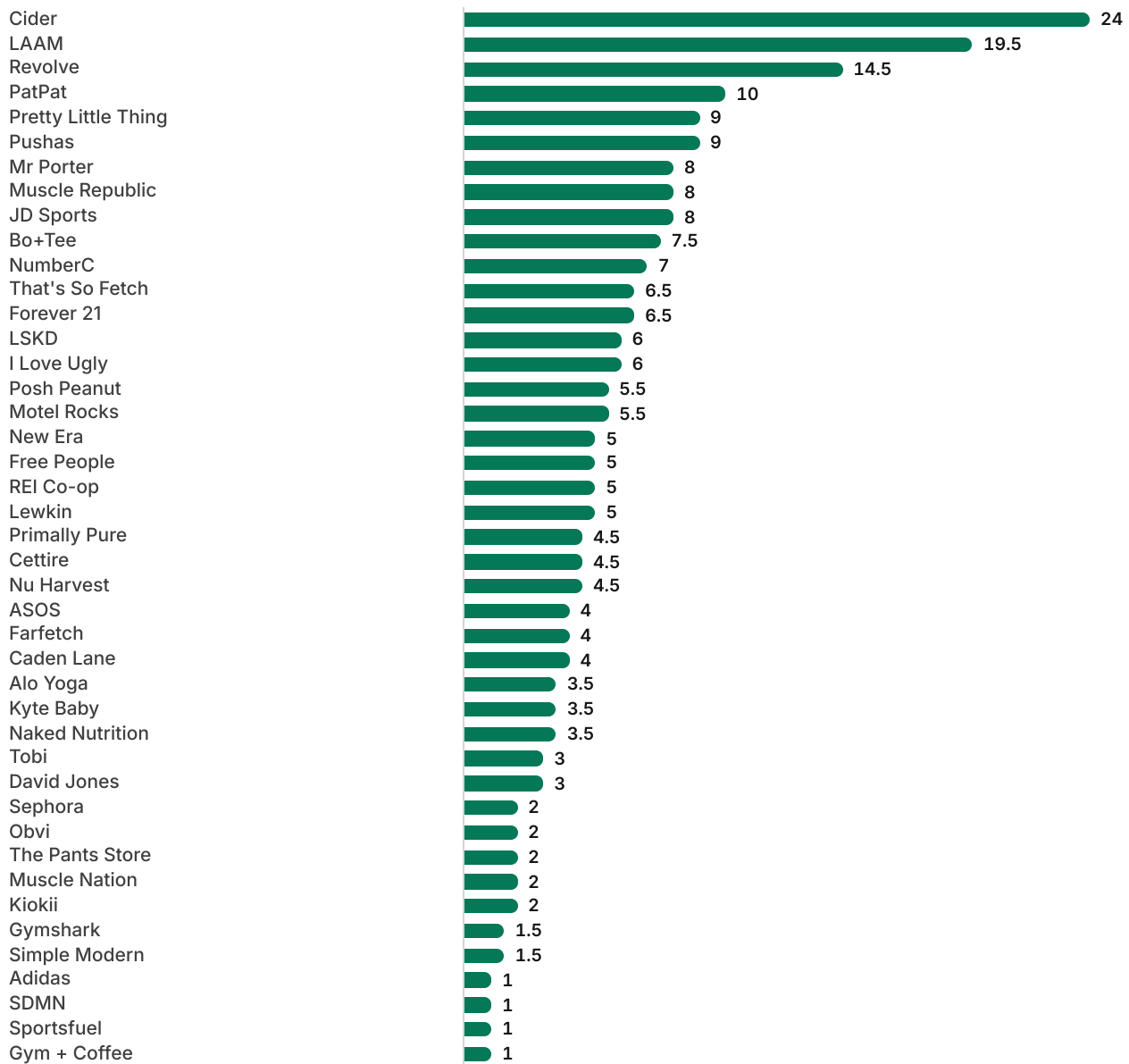
a week from the typical (median) app

24

a week from the busiest, Cider

Average push notifications per week

43 shopping apps, each followed for one to three weeks



The takeaways:

- About a quarter of the apps sent a notification a day, or more.
- Almost half sent five or more a week.
- Two, Cider and LAAM, sent roughly three a day.
- From what we saw, three to six a week is the sweet spot for most brands.

Breaking down their strategies

We can't just say "send three to six push notifications a week" and leave it at that.

What you send matters as much as how often, and this is where most brands get stuck.

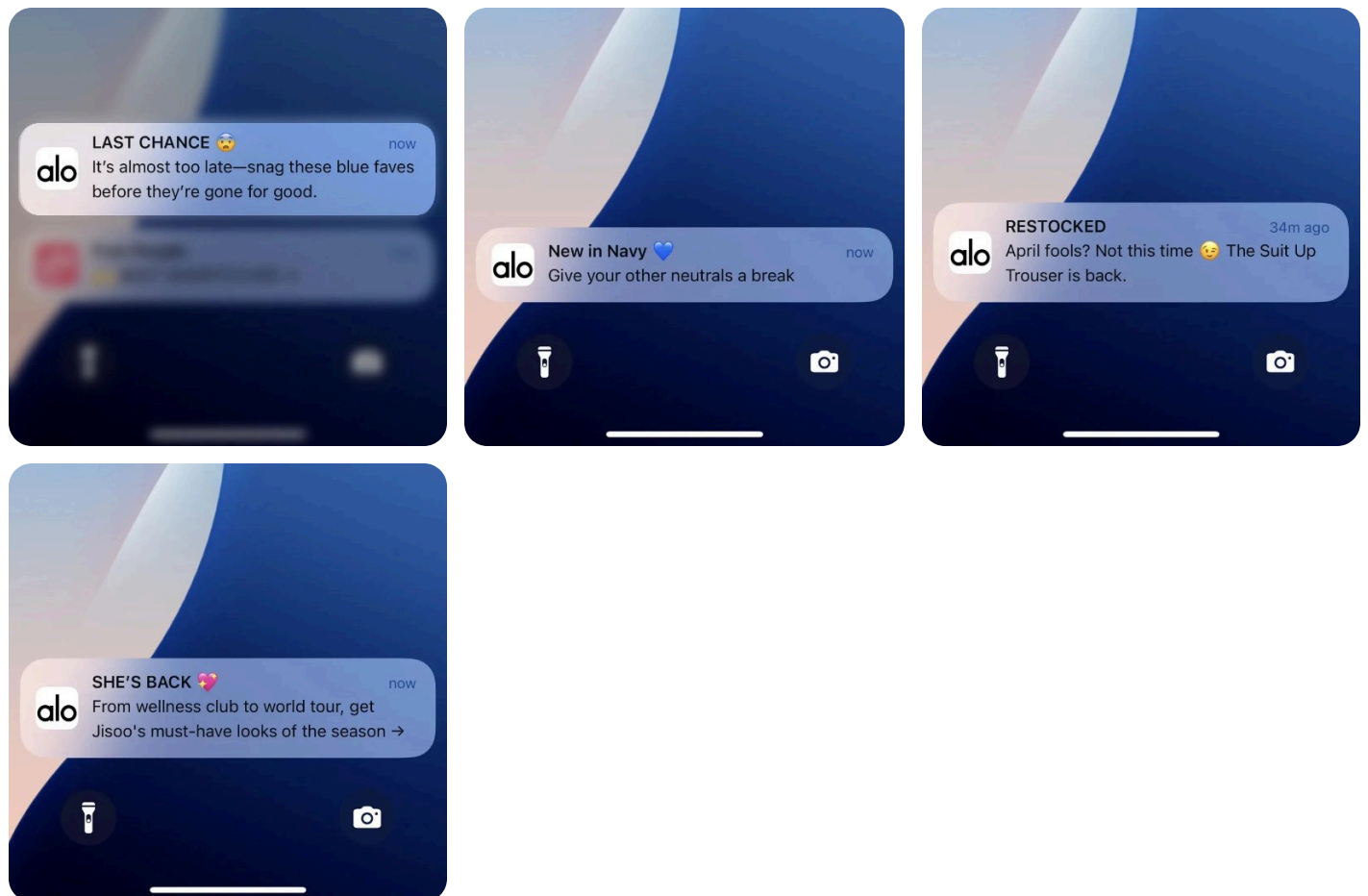
Messaging someone three times a week to say "buy this, please" gets tiresome. Messaging them three times a day with real value may be completely welcome.

It's all about context. So here it is: 22 of the brands we followed, with notifications they sent us and our read of each strategy.

Alo Yoga

Athletic apparel

3.5 a week

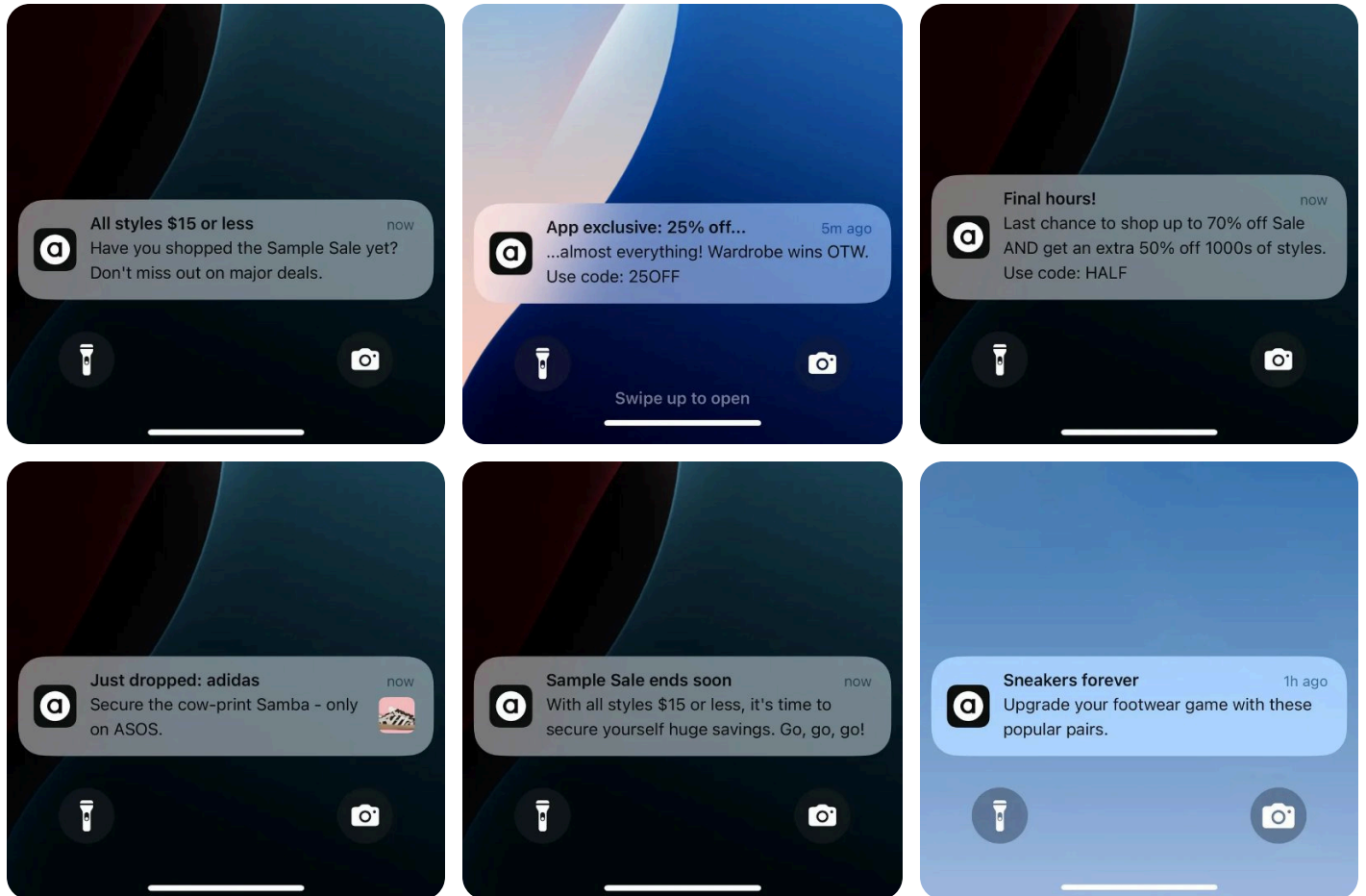


Alo Yoga doesn't go heavy on push, but it sends just enough to make sure it won't be forgotten: a mix of trending products, limited-time deals, restocks and recommendations. Not too pushy, and with just enough left out to make the reader curious.

ASOS

Fast fashion

4 a week

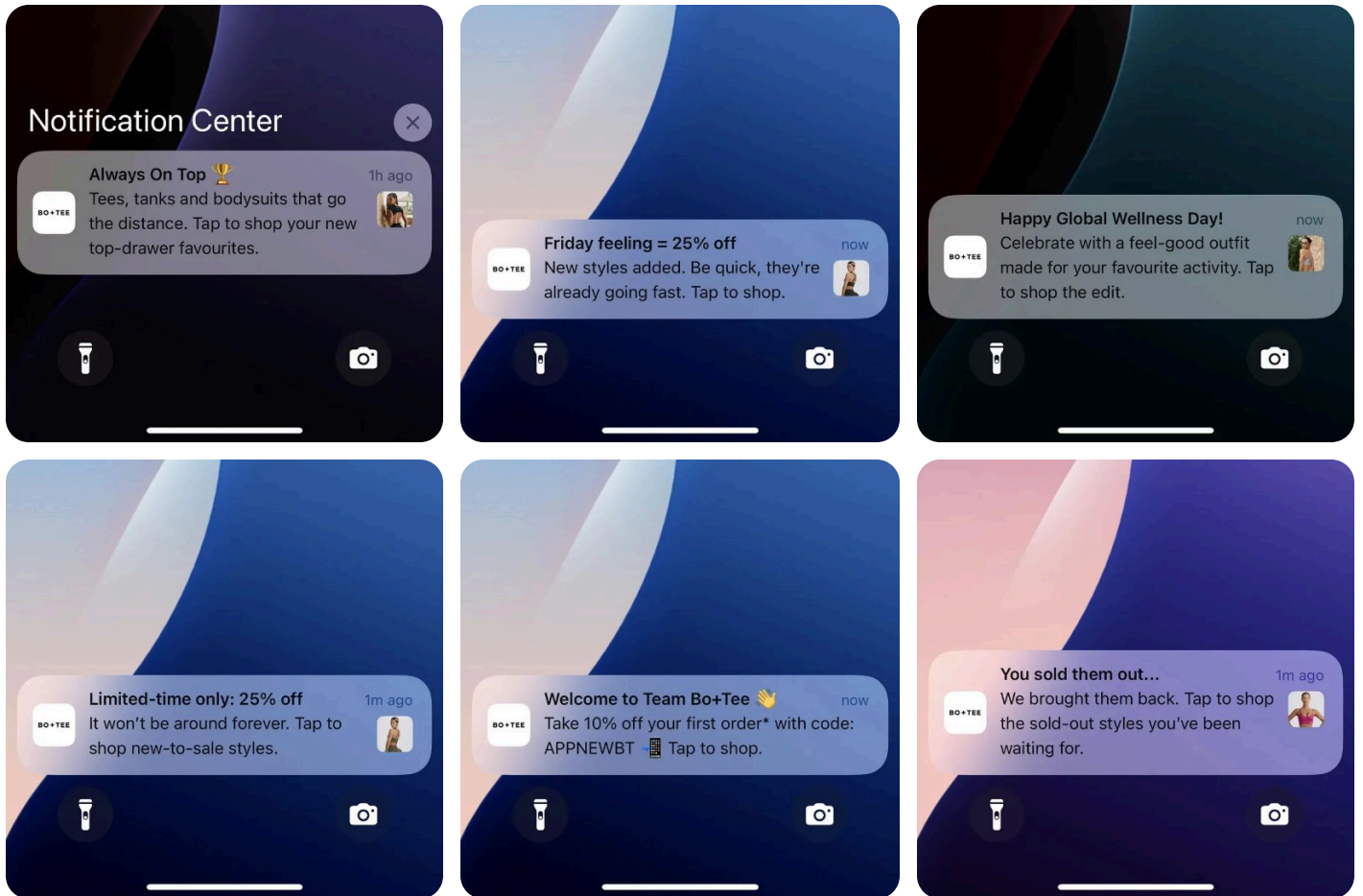


ASOS runs a textbook “promo-first” program: aggressive discounts, tight urgency windows, and the occasional hype drop to keep fashion-savvy shoppers opening the app. The aim is revenue, while keeping the brand on the lock screen and building a habit. It’s a common approach for fast fashion retailers.

Bo+Tee

Women’s activewear

7.5 a week

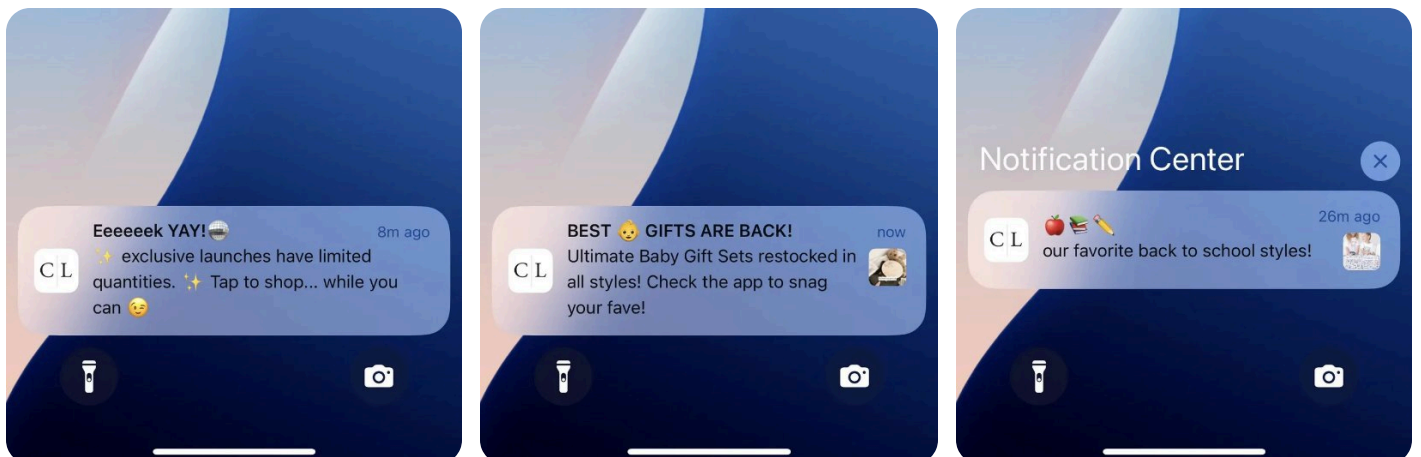


Bo+Tee runs a well-rounded program: an app welcome discount, timely restock alerts, calendar hooks and evergreen range spotlights. The images that come with its notifications give them a little more room on the lock screen.

Caden Lane

Baby and toddler apparel

4 a week



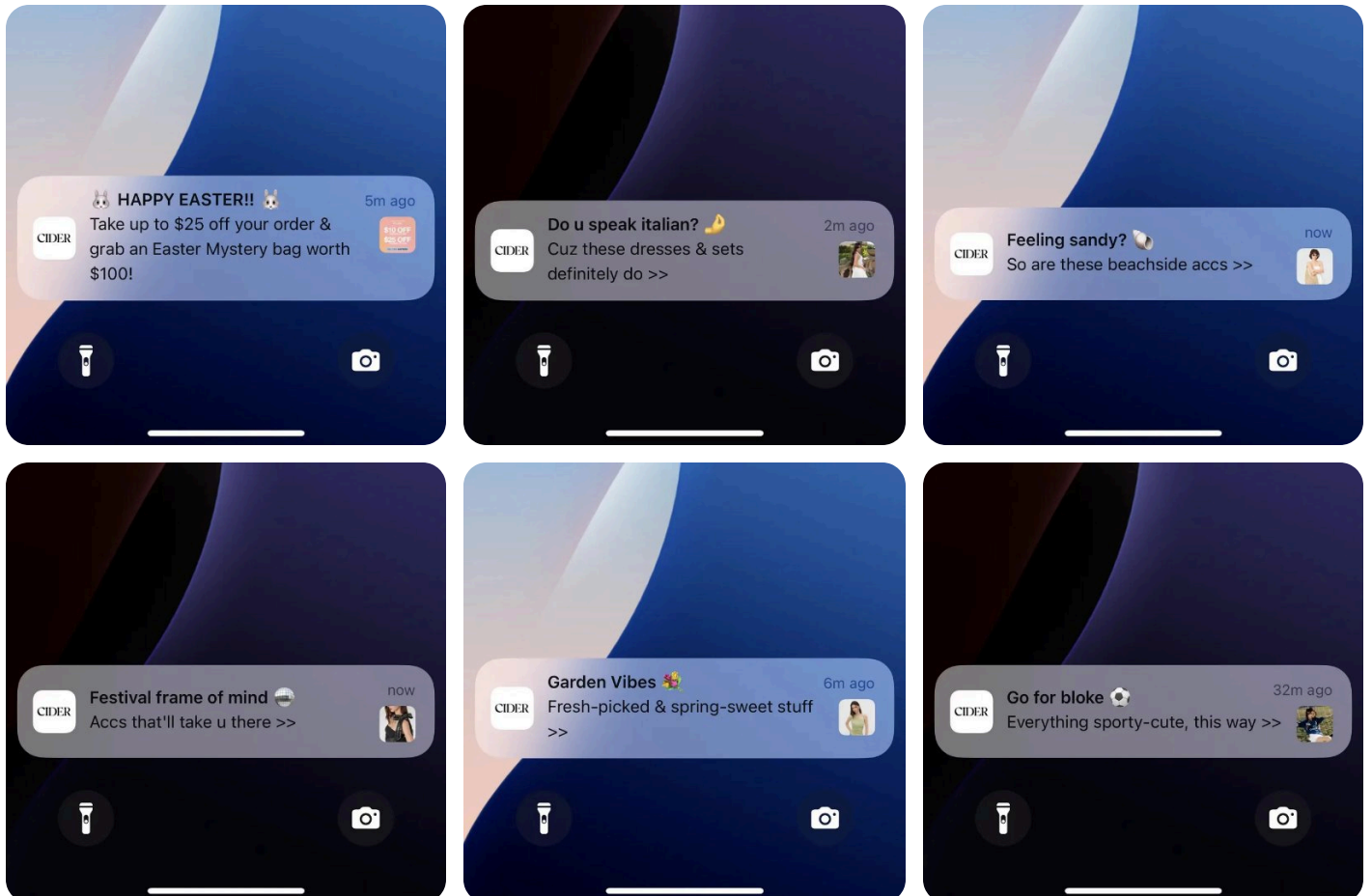


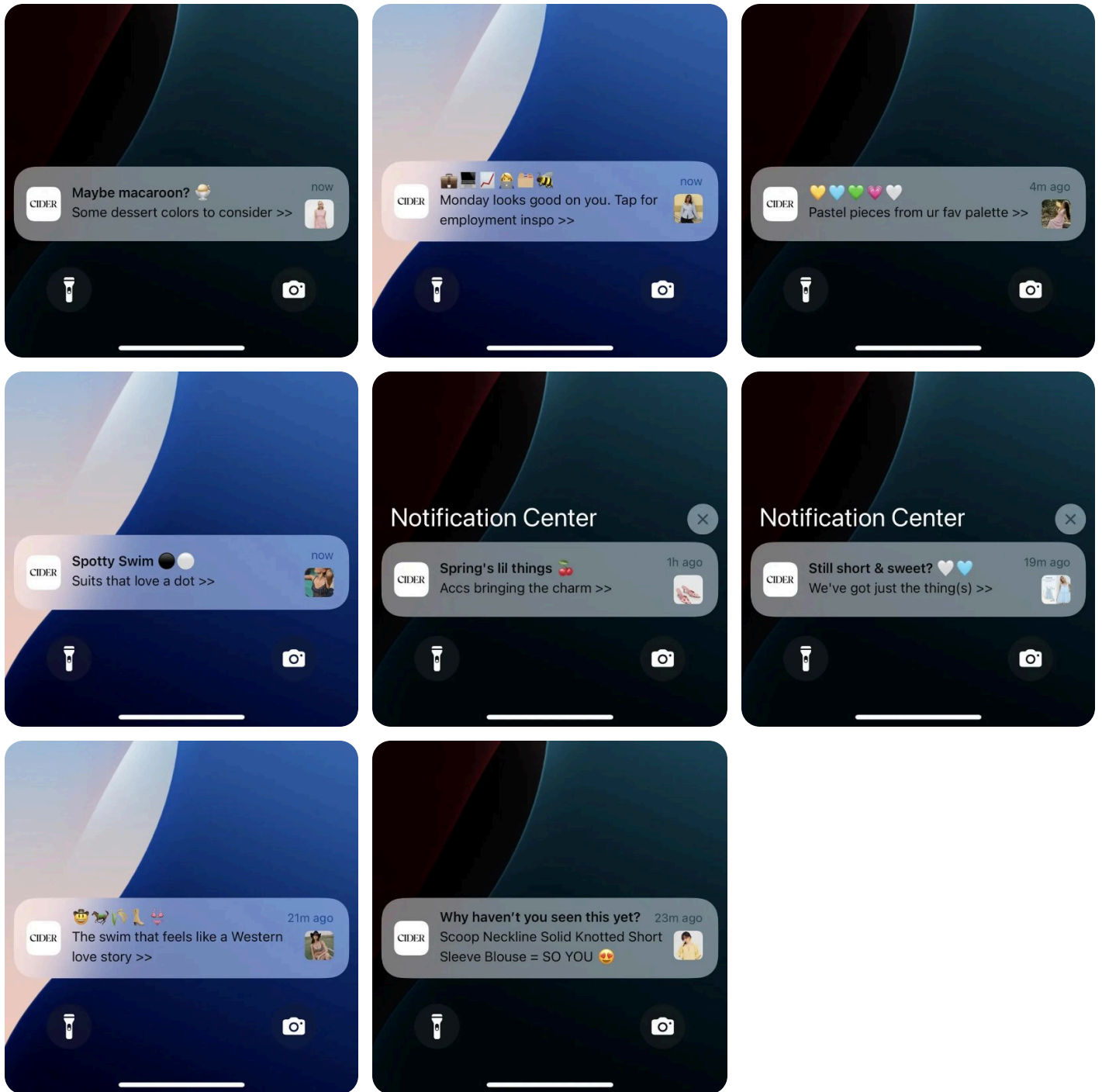
Caden Lane sends VIP-centred hype cycles and emoji-rich mini-events that read like texts from a fellow mum. It doesn't force engagement with discounts; its nudges are unintrusive, keep the brand top of mind, and give people a reason to open the app.

Cider

Women's fashion

24 a week



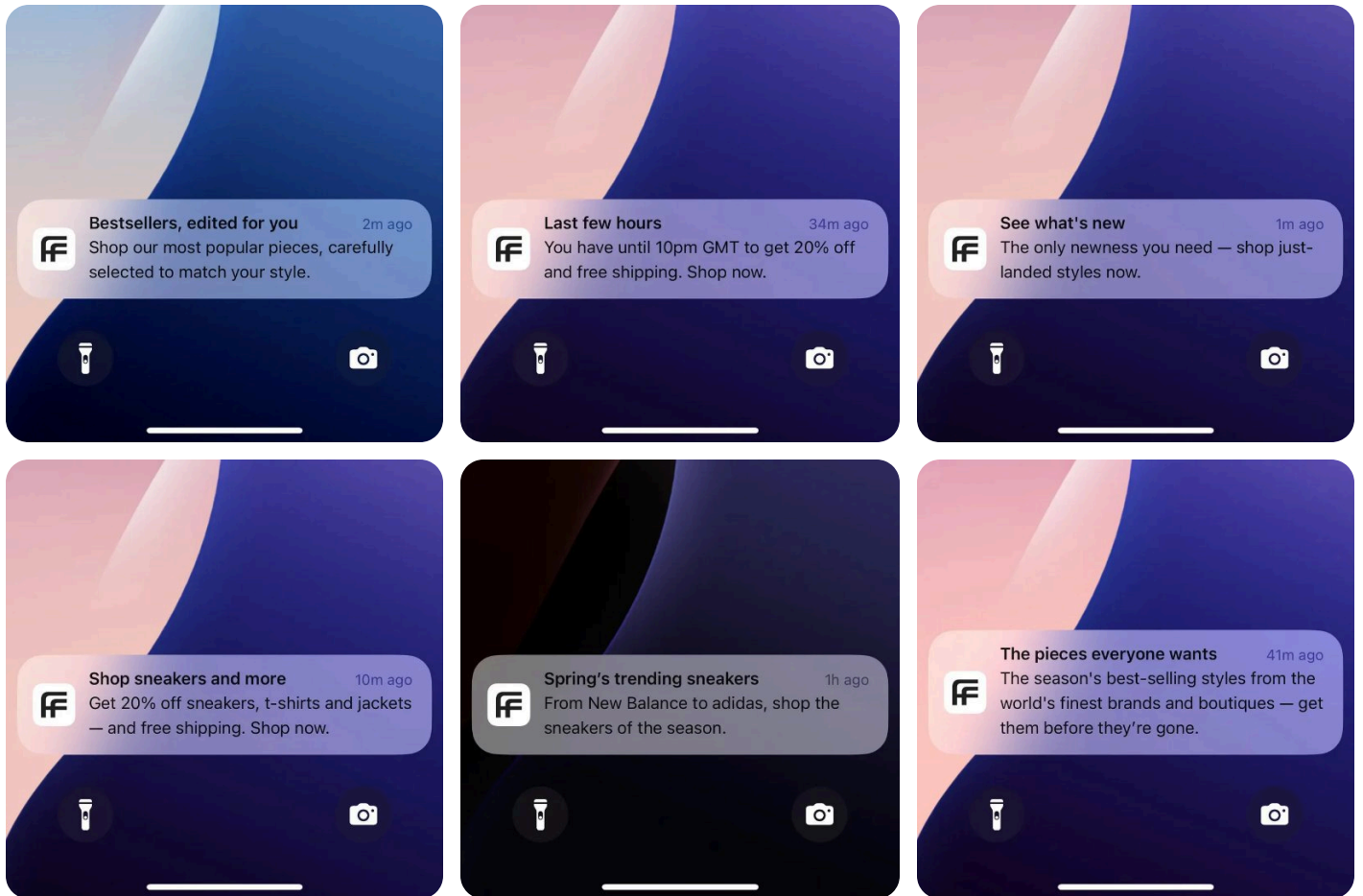


Cider's push is Instagram Stories on the lock screen: rapid-fire, emoji-saturated mood boards that nudge Gen-Z shoppers to "just browse." The focus is brand building, with few discounts and a lot of notifications, taking advantage of how cheap and unintrusive push is. One week it sent 31, and every one came with an image.

Farfetch

Designer fashion

4 a week

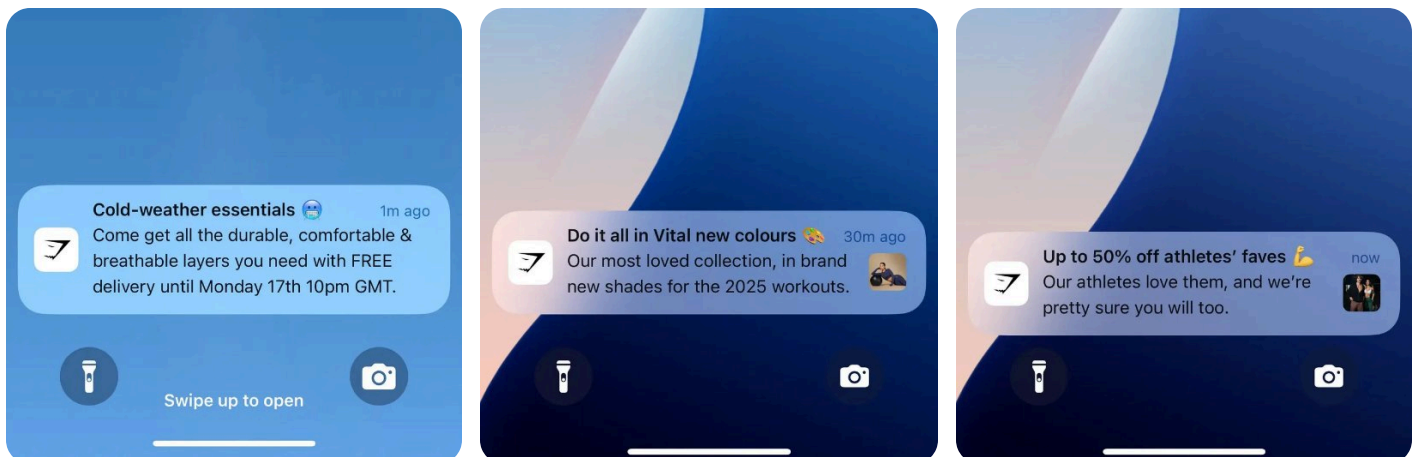


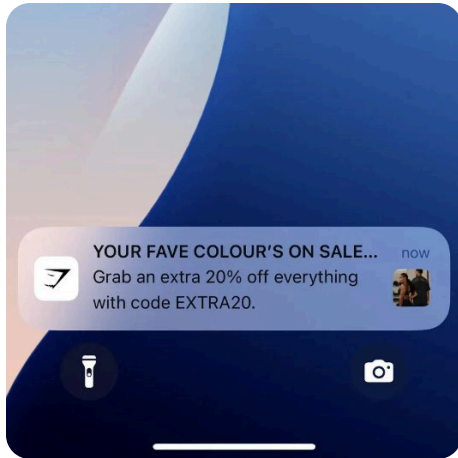
Farfetch sits between ASOS's discount urgency and Cider's vibe-led discovery. There's some discounting, but a lot of soft nudges that keep it visible and drive engagement at little cost.

Gymshark

Activewear

1.5 a week



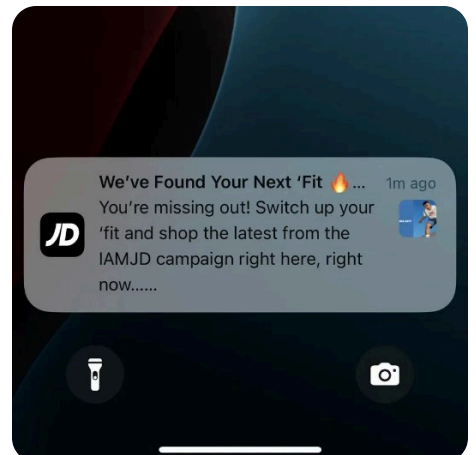
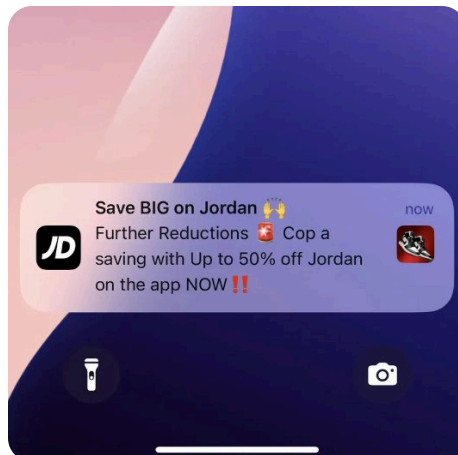
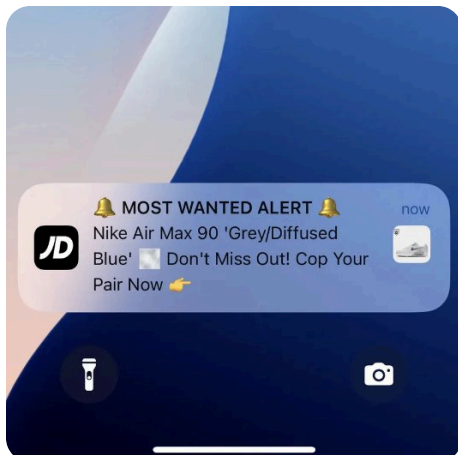
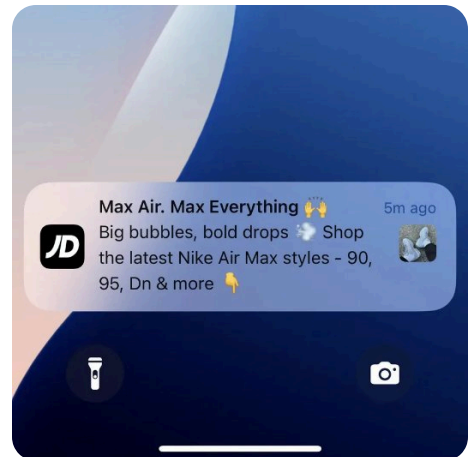
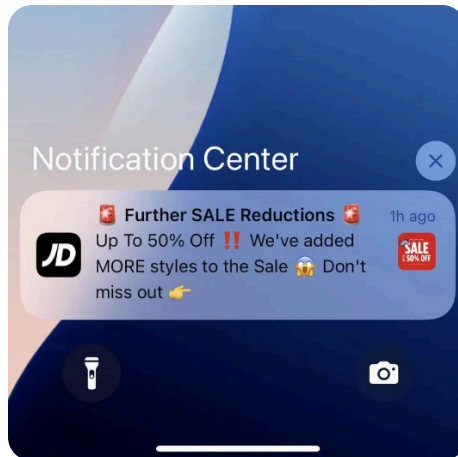
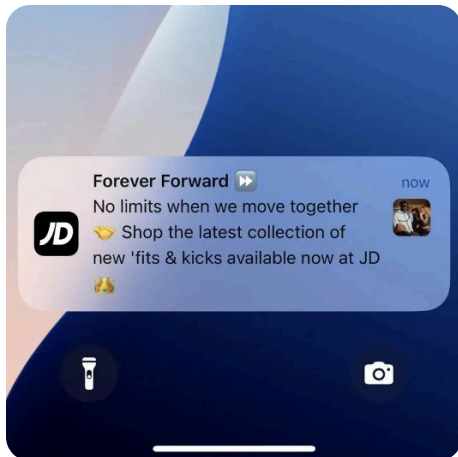


For a major brand, Gymshark does surprisingly little with push: the odd promotion and engagement nudge, and just three notifications in two weeks. One theory is that it doesn't need to drive awareness the way smaller brands do.

JD Sports

Sports fashion

8 a week

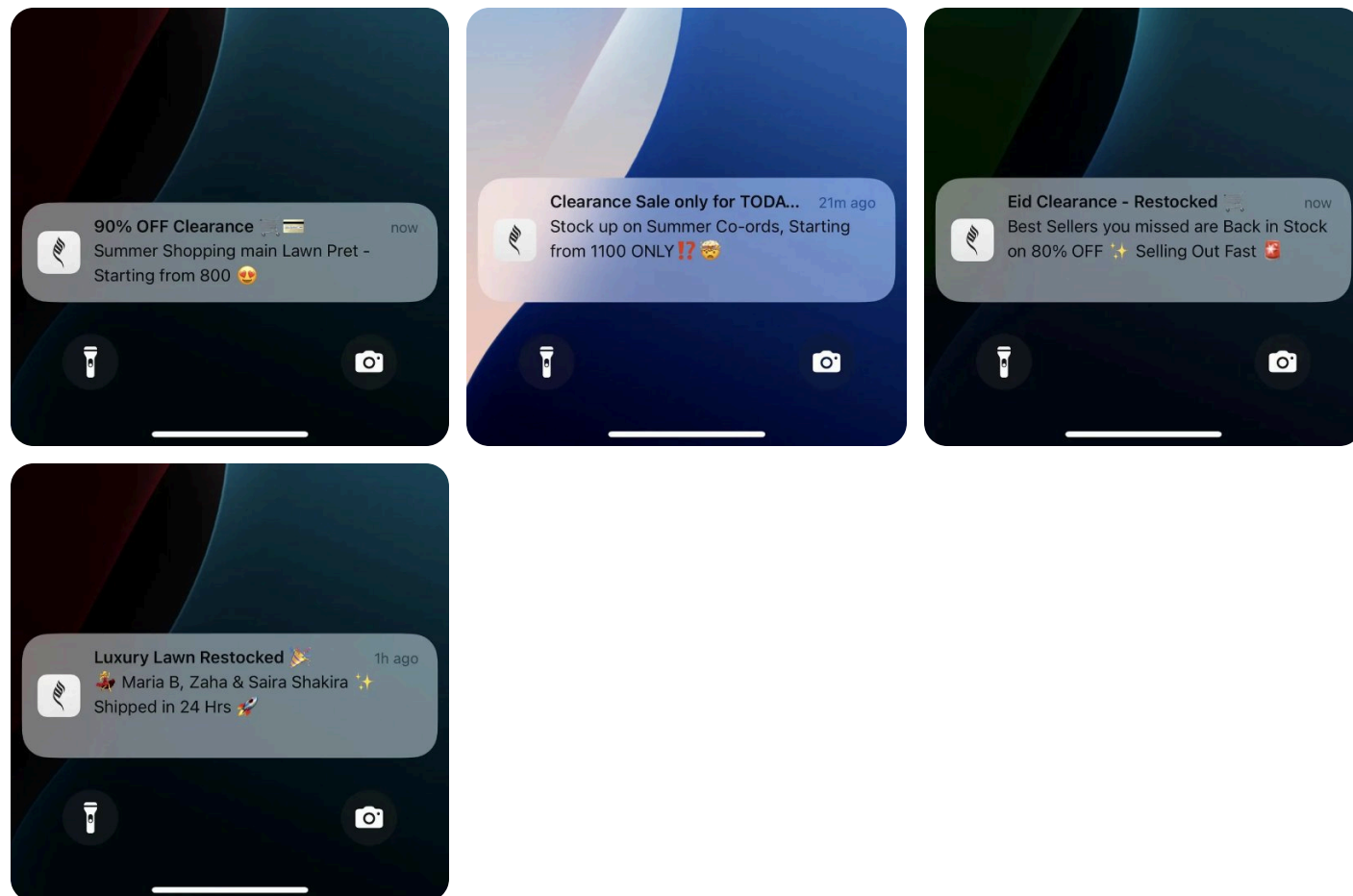


JD Sports is all-in on push, at roughly one notification a day: lots of emojis, an image with every message, and a mix of discounts, drop alerts and product recommendations. The emojis, attention-grabbing copy and urgency make it feel more intrusive, but they also make sure JD isn't forgotten.

LAAM

South Asian fashion

19.5 a week

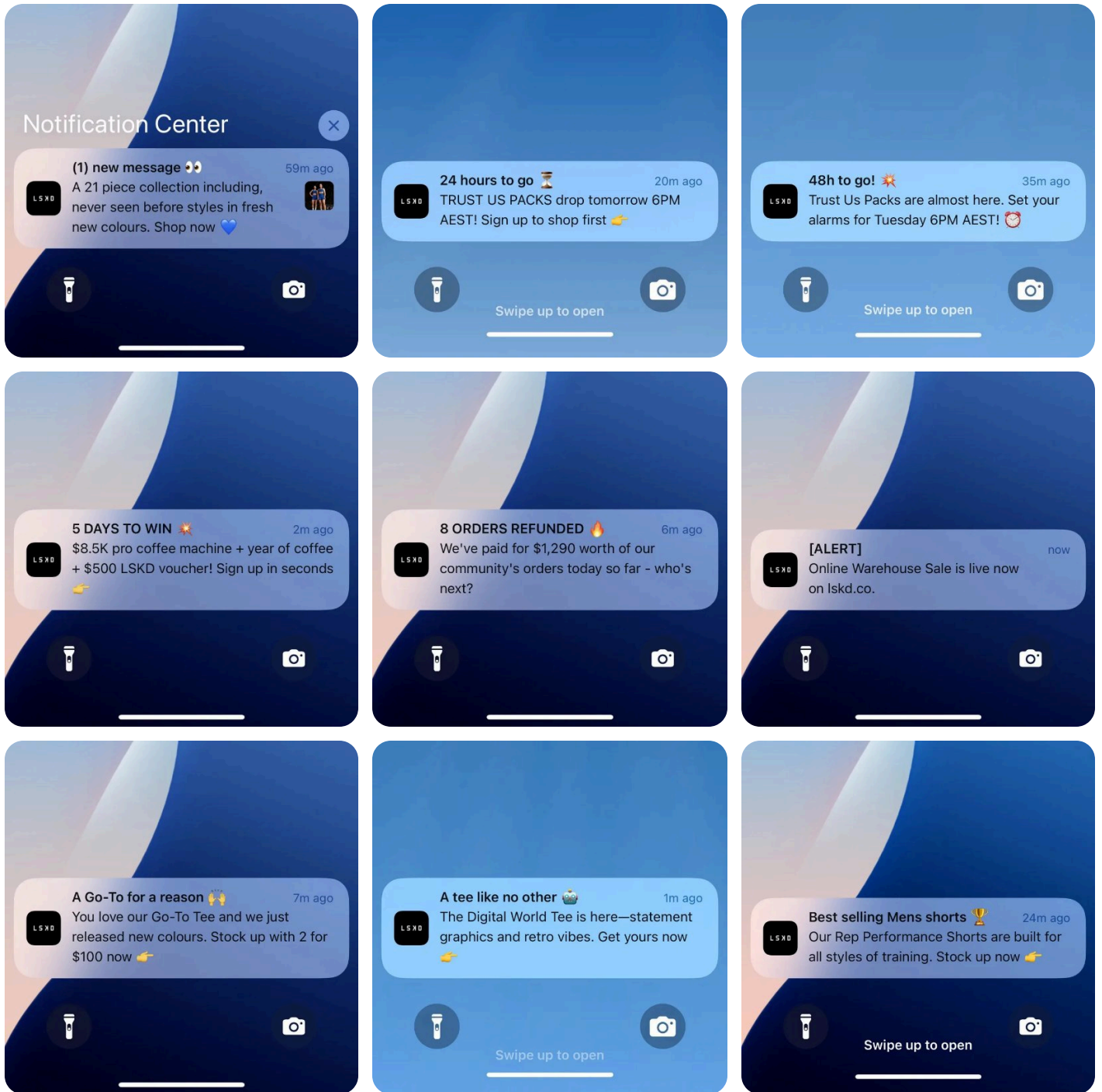


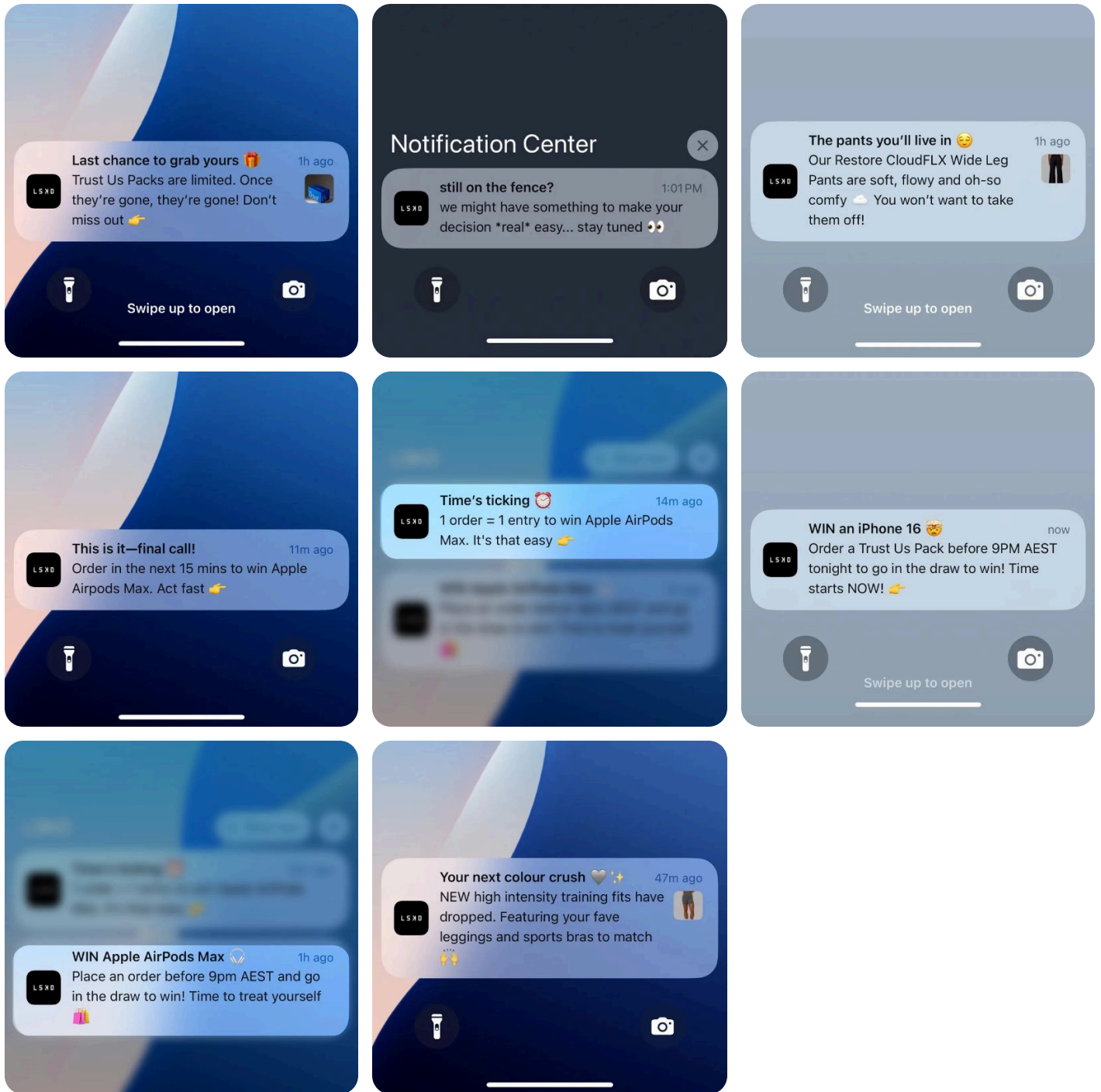
LAAM runs a discount-dominated, urgency-driven program at extremely high frequency: 39 notifications in two weeks. The focus is engagement and awareness at all costs. It would be interesting to see its opt-in rate, and how people respond to that pace.

LSKD

Activewear and streetwear

6 a week



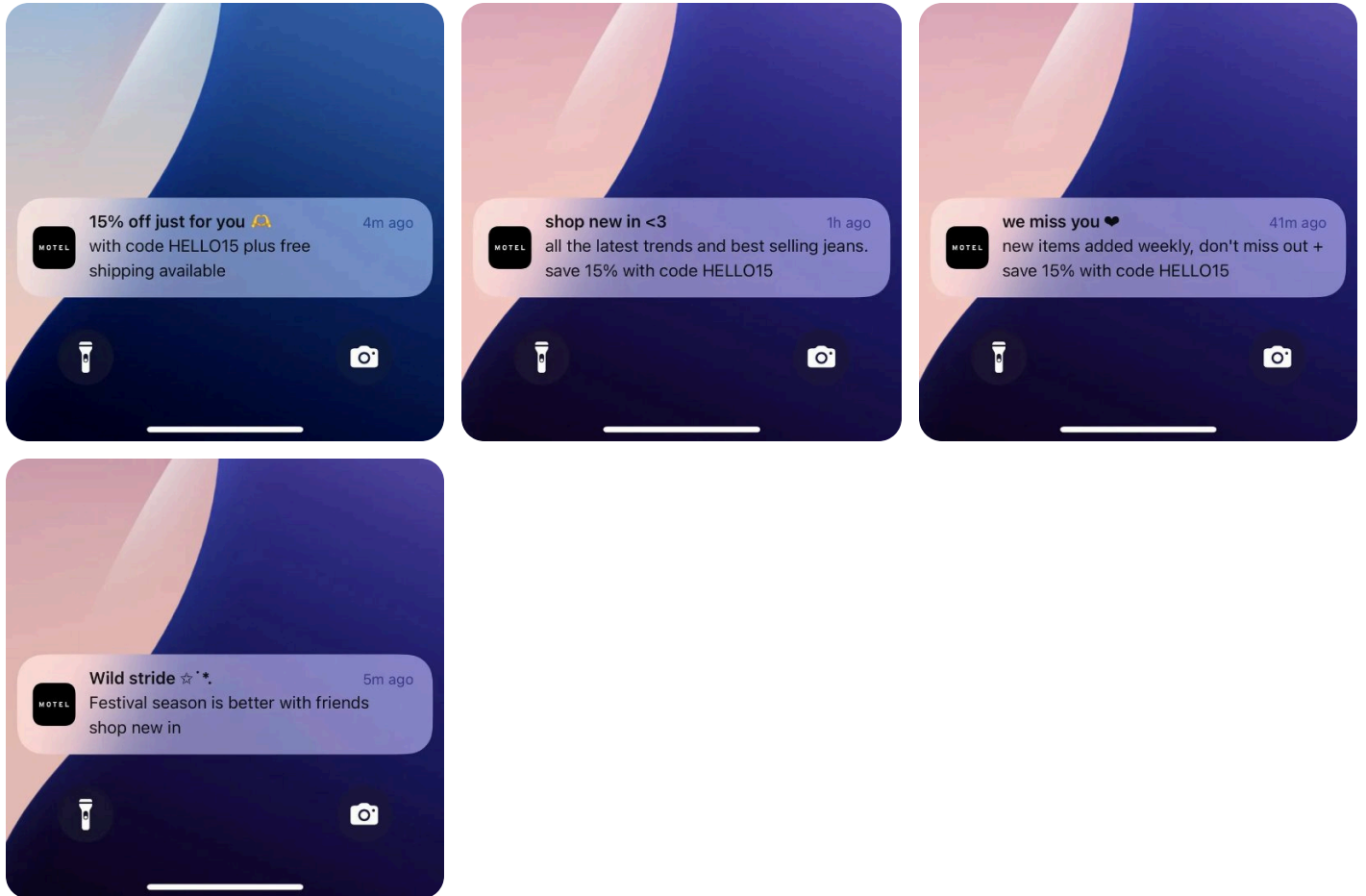


LSKD's push is event-driven and powered by FOMO. Rather than leaning on discounts, it stacks scarcity, countdowns and giveaways to spark quick action, close to once a day, in a light, conversational voice that suits an athletic lifestyle brand.

Motel Rocks

Vintage women's fashion

5.5 a week

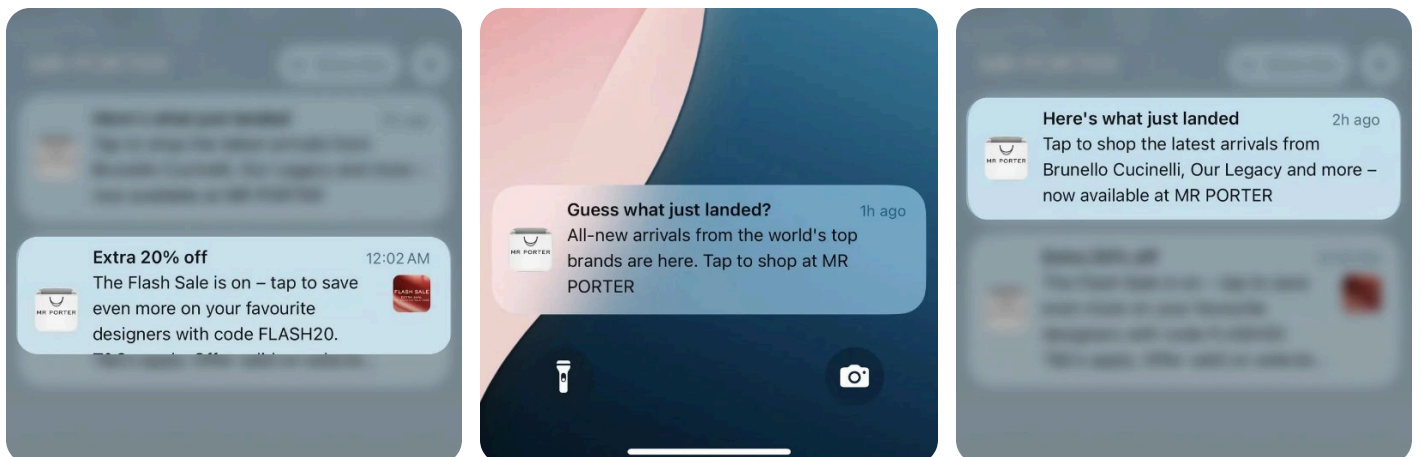


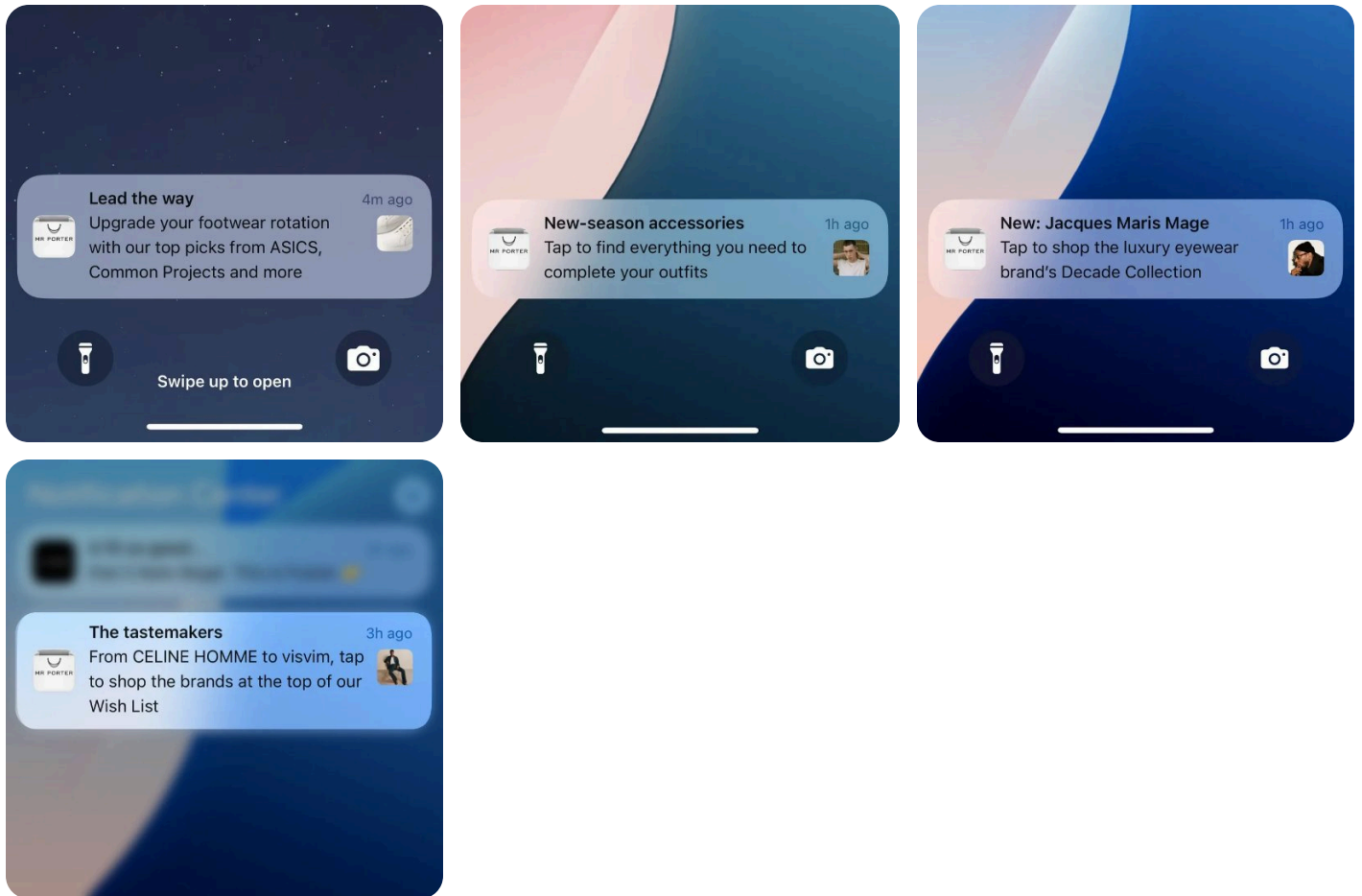
Motel Rocks relies on quick, simple messages: a welcome sequence built around one 15% code, trending product recommendations, and a low-key tone that fits the brand. At five to six a week, it's right in the sweet spot for frequency.

Mr Porter

Men's luxury fashion

8 a week



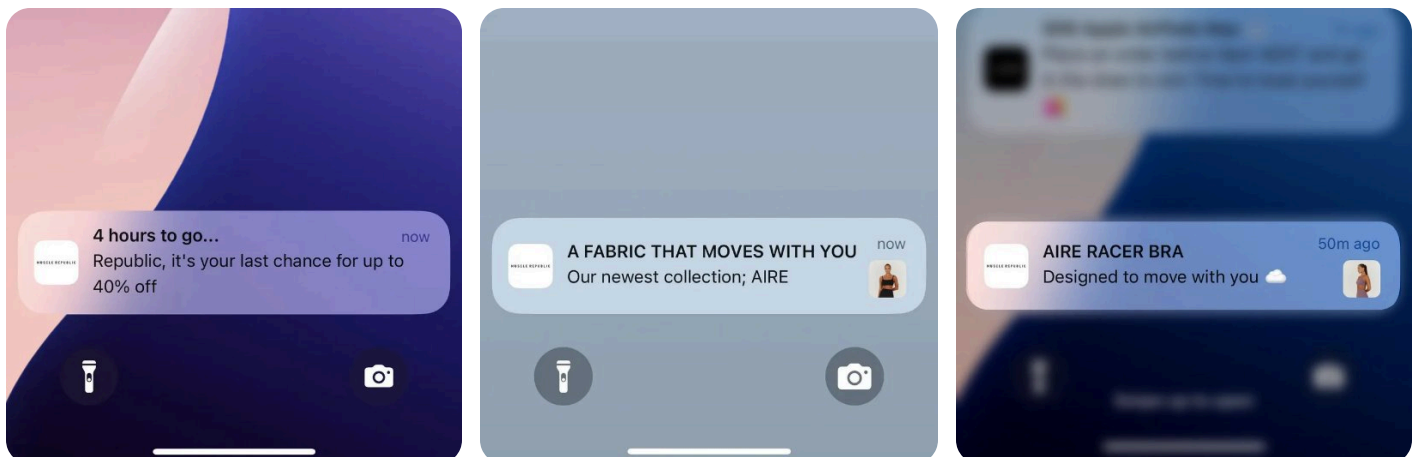


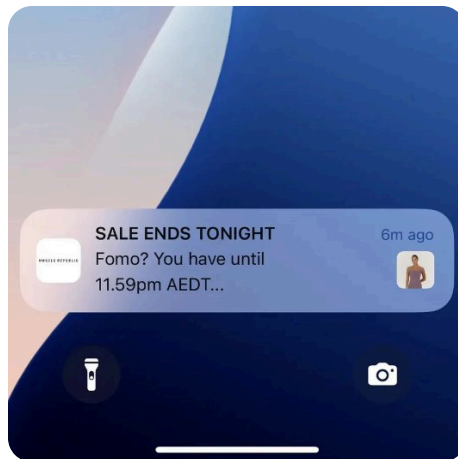
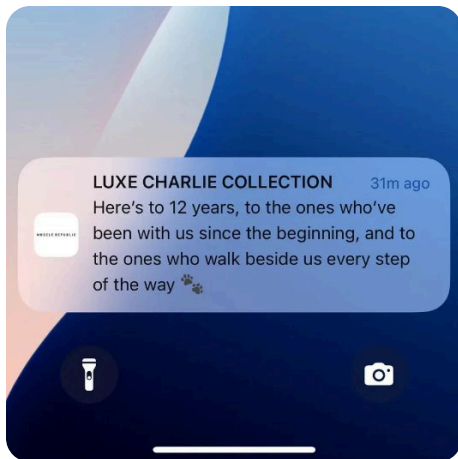
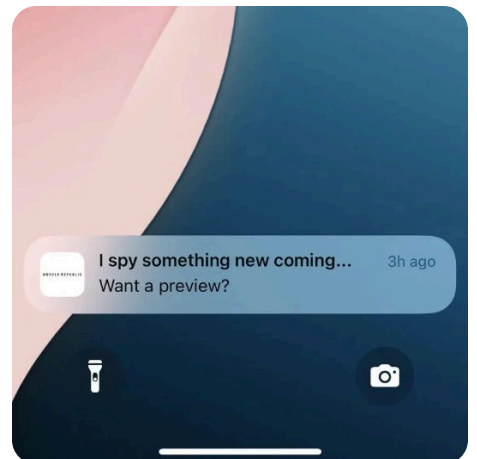
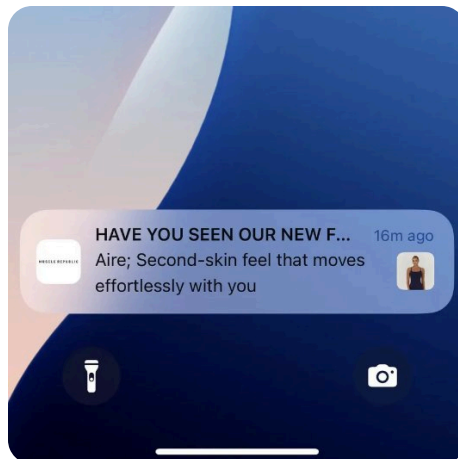
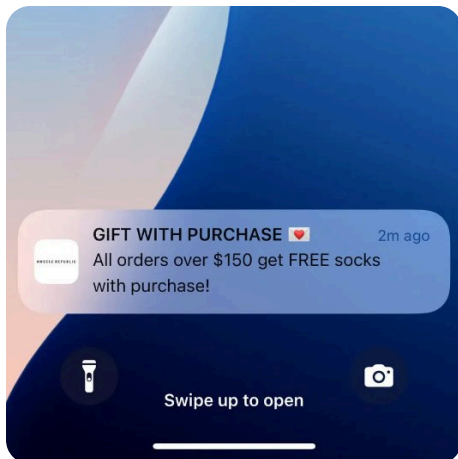
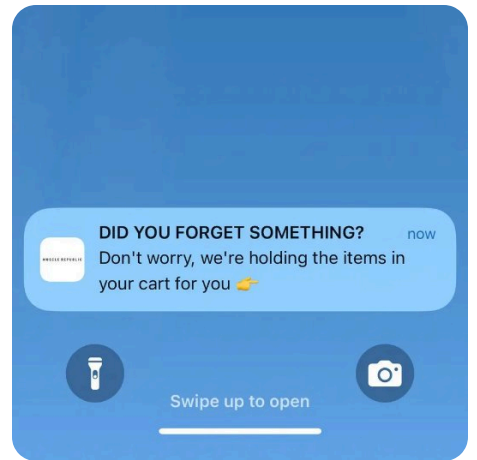
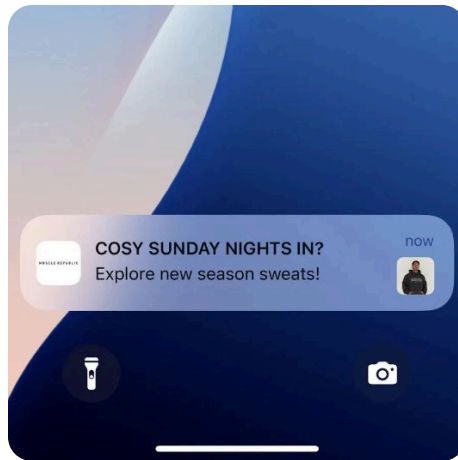
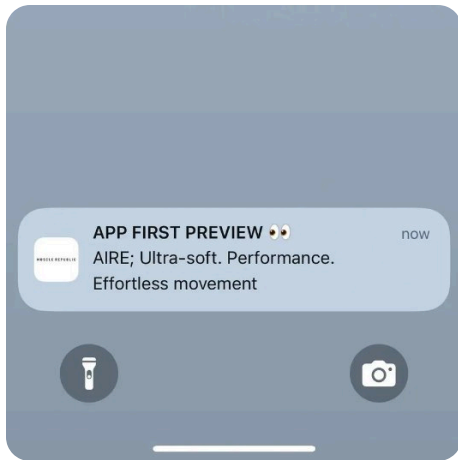
Mr Porter treats push as a digital storefront, with fresh recommendations every day to get customers opening the app and looking around: new arrivals, edits, trending products and the odd flash sale, a little over once a day.

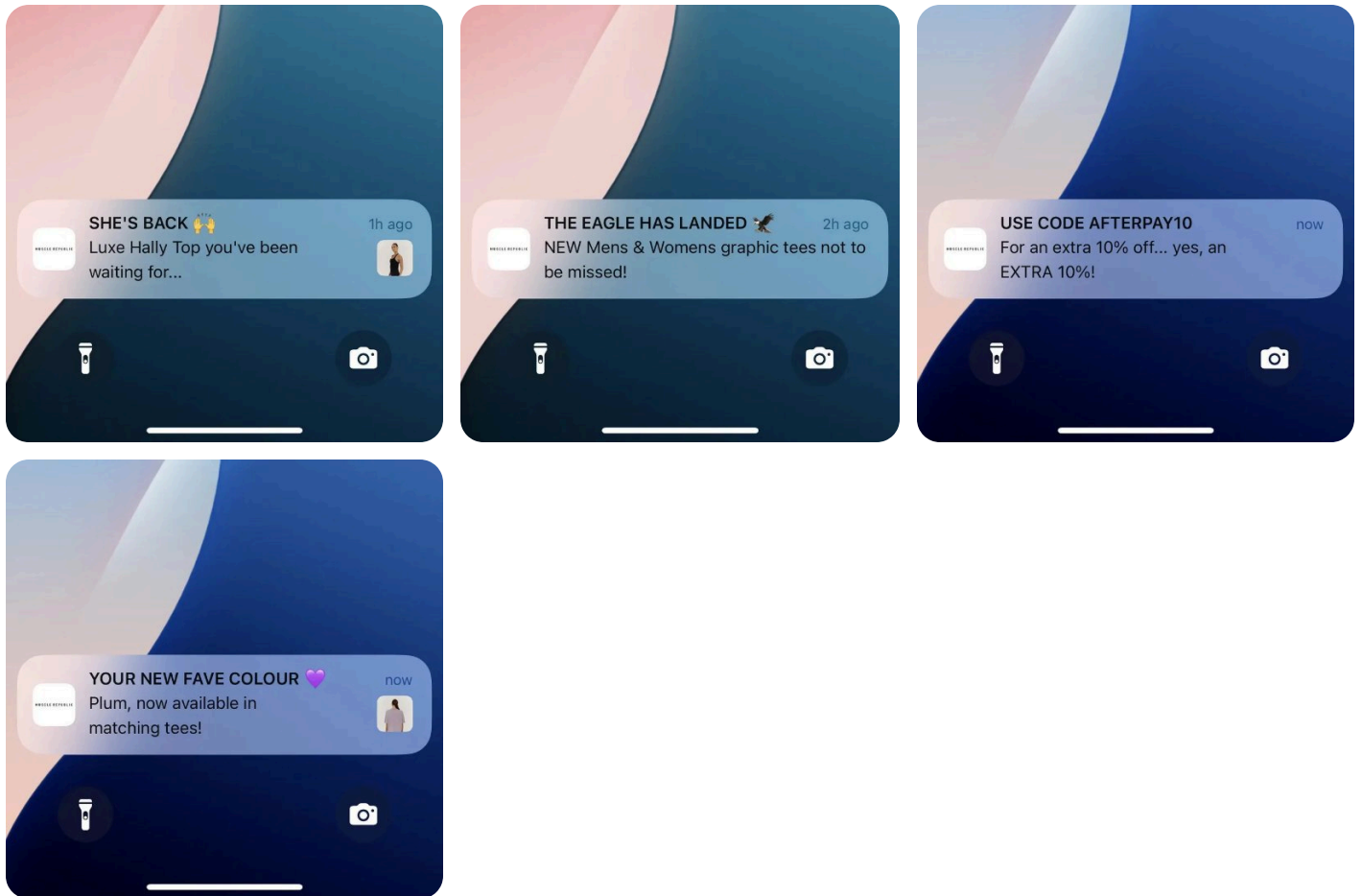
Muscle Republic

Fitness and lifestyle apparel

8 a week







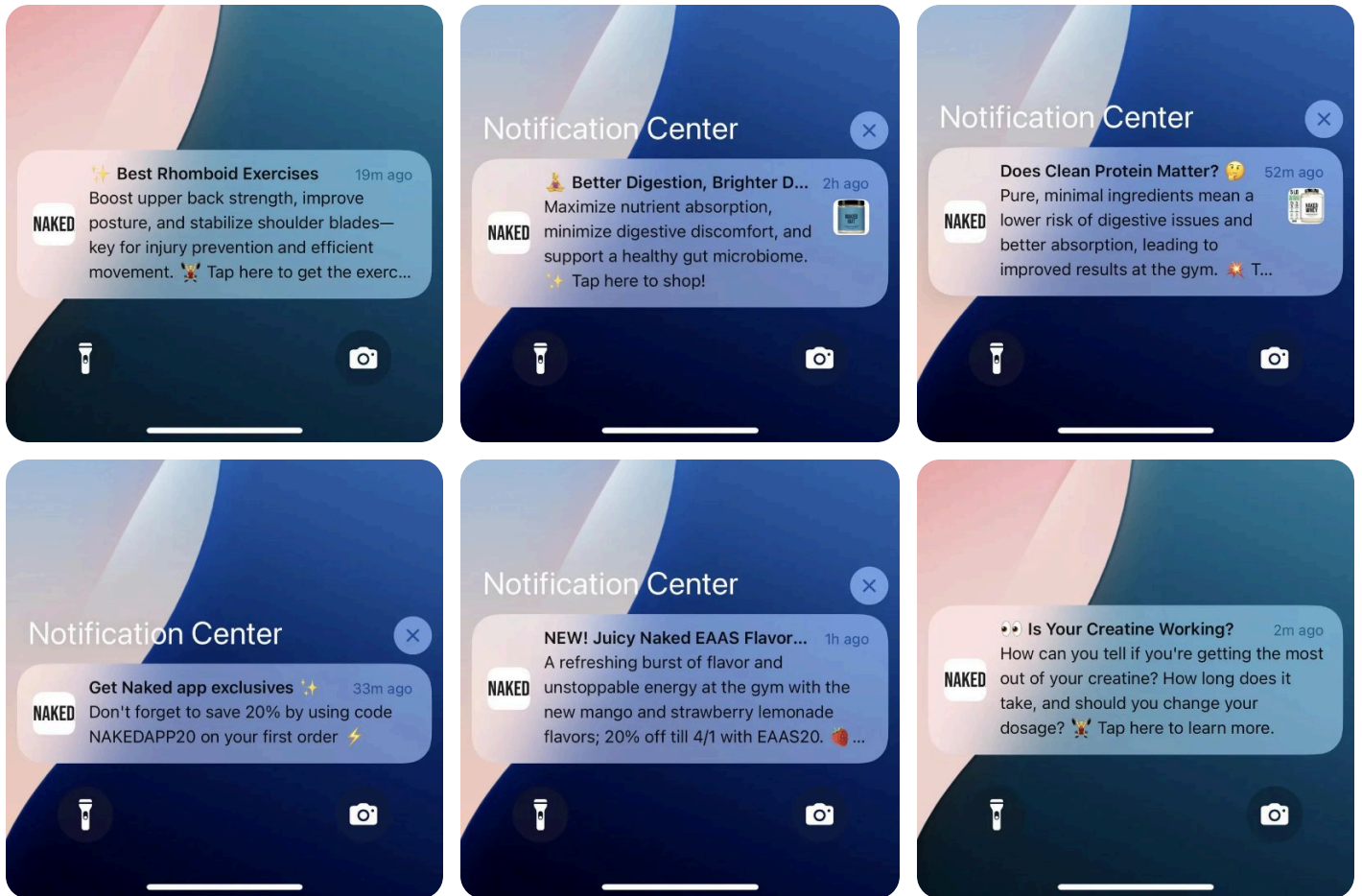
Muscle Republic combines flash-sale blitzes, product-drop hype, cart recovery, welcome incentives, scarcity nudges and even motivational content to keep its feed lively.

Headlines are punchy, often use emojis and are nearly always action-oriented, while rich-push thumbnails add visual context. A daily pace keeps the brand top of mind.

Naked Nutrition

Health and fitness supplements

3.5 a week



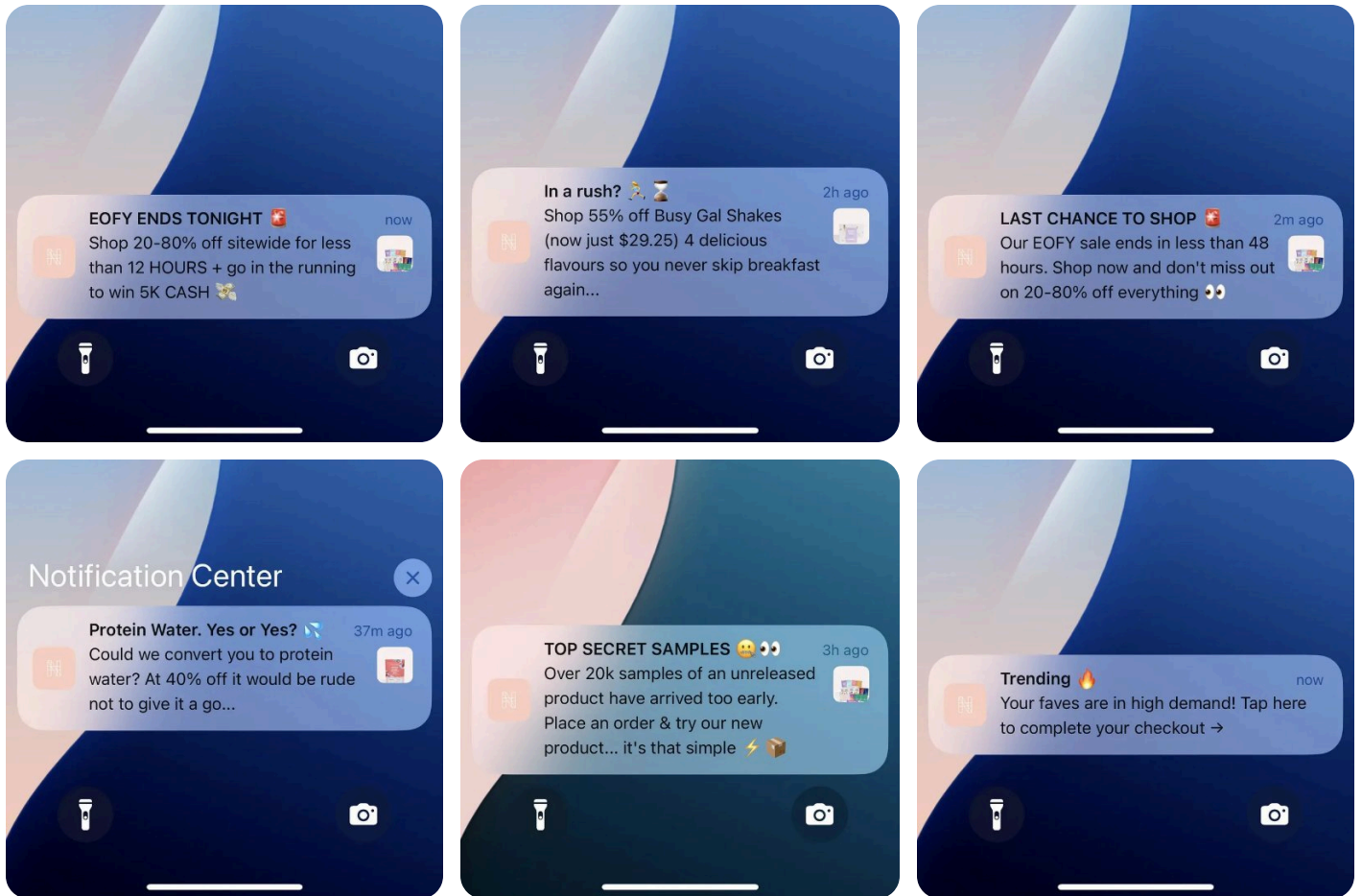
Naked Nutrition uses push for new product and flavour drops, with the odd flash sale. In between it sends educational content, which positions it as an authority on clean supplements and gives people a reason to open the app that isn't a sale.

Its copy is longer and calmer than Nu Harvest's, but keeps the ingredients that prompt action.

Nu Harvest

Health and fitness supplements

4.5 a week

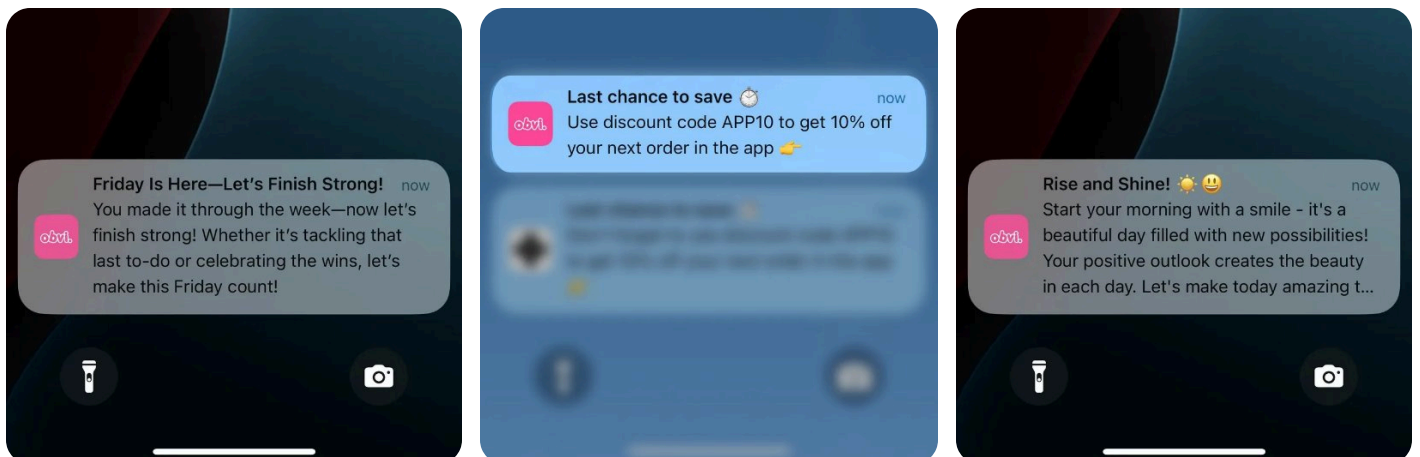


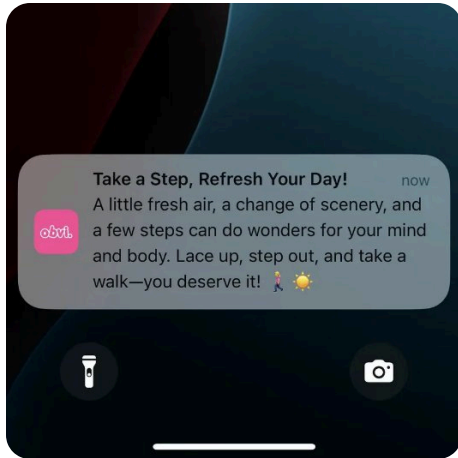
Nu Harvest mixes it up well with trending products, flash sales and new product drops. Every message has an emoji and most have an image. The copy is very conversion-focused, so push here looks like a revenue driver rather than an awareness play.

Obvi

Supplements and vitamins

2 a week





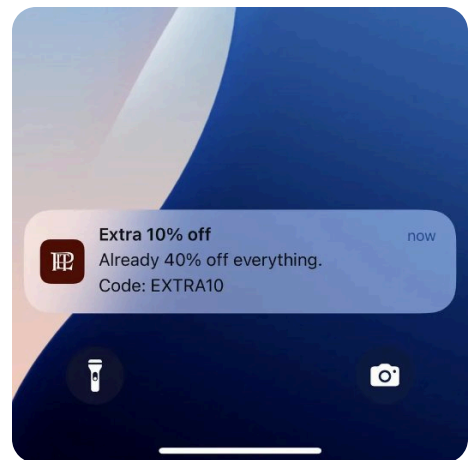
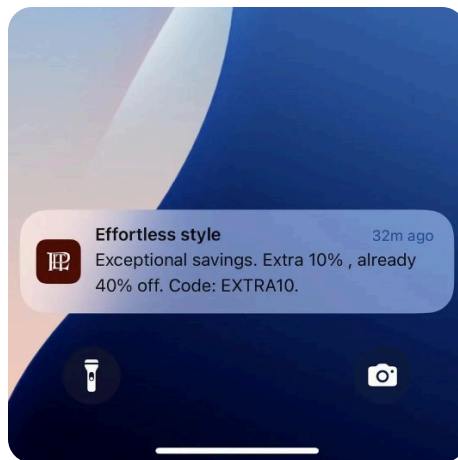
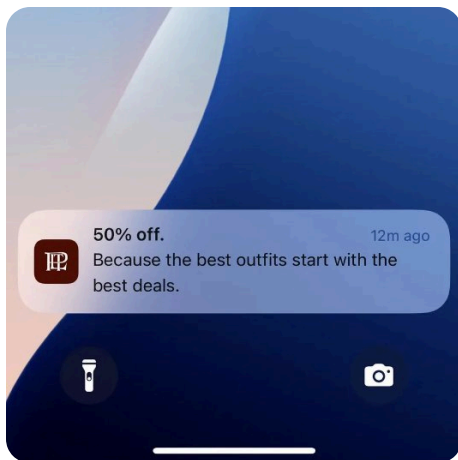
Obvi doesn't treat push purely as a direct marketing channel. The app sends positive, on-brand motivation with zero sell. Those messages aren't meant to drive instant sales but to make the brand a fixture in the customer's mind, for long-term engagement and for the in-store sales that familiarity brings.

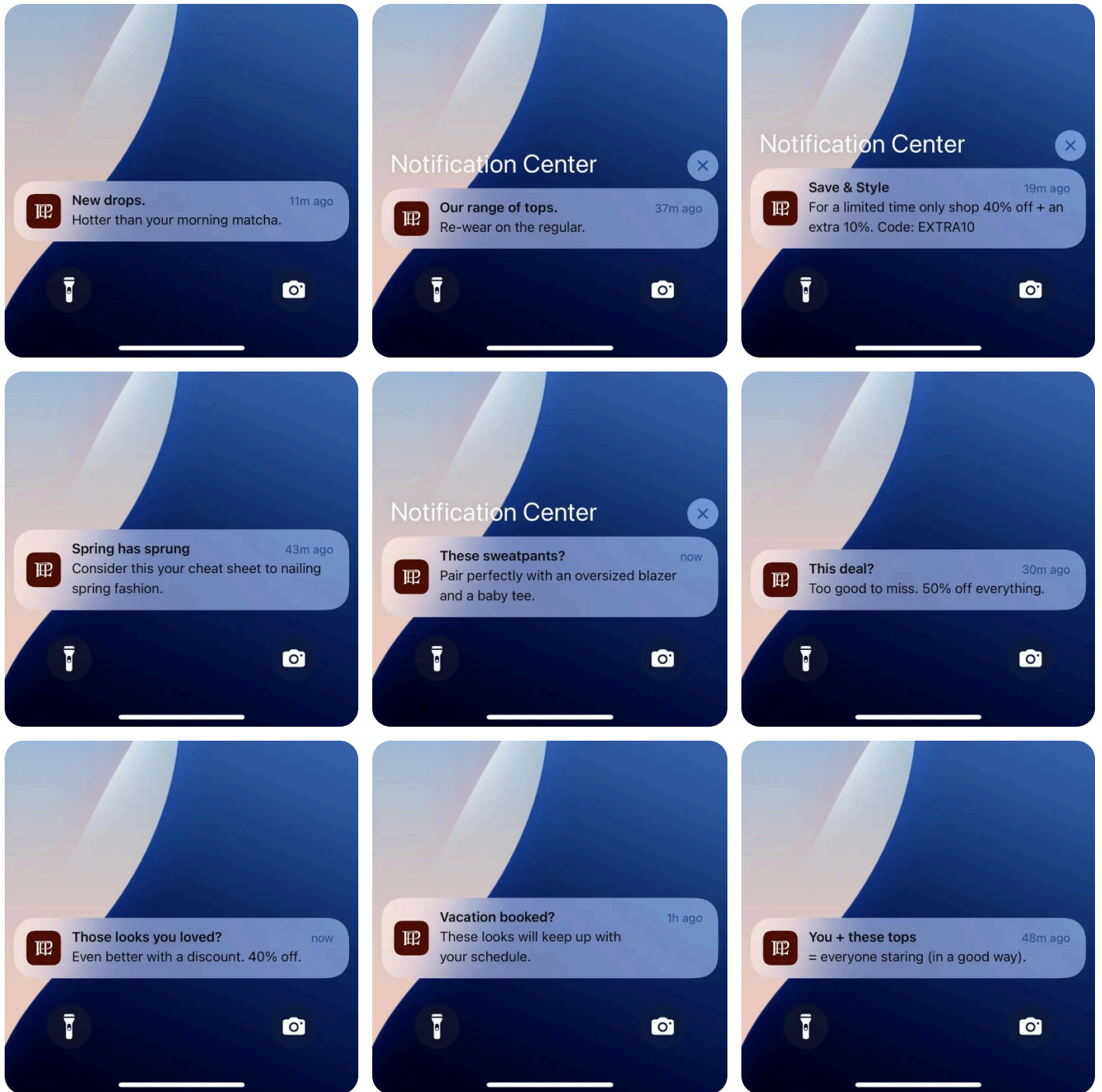
The one miss is a welcome message that's almost word for word the same as Art of Tea's, likely the push platform's stock copy.

Pretty Little Thing

Fast fashion

9 a week



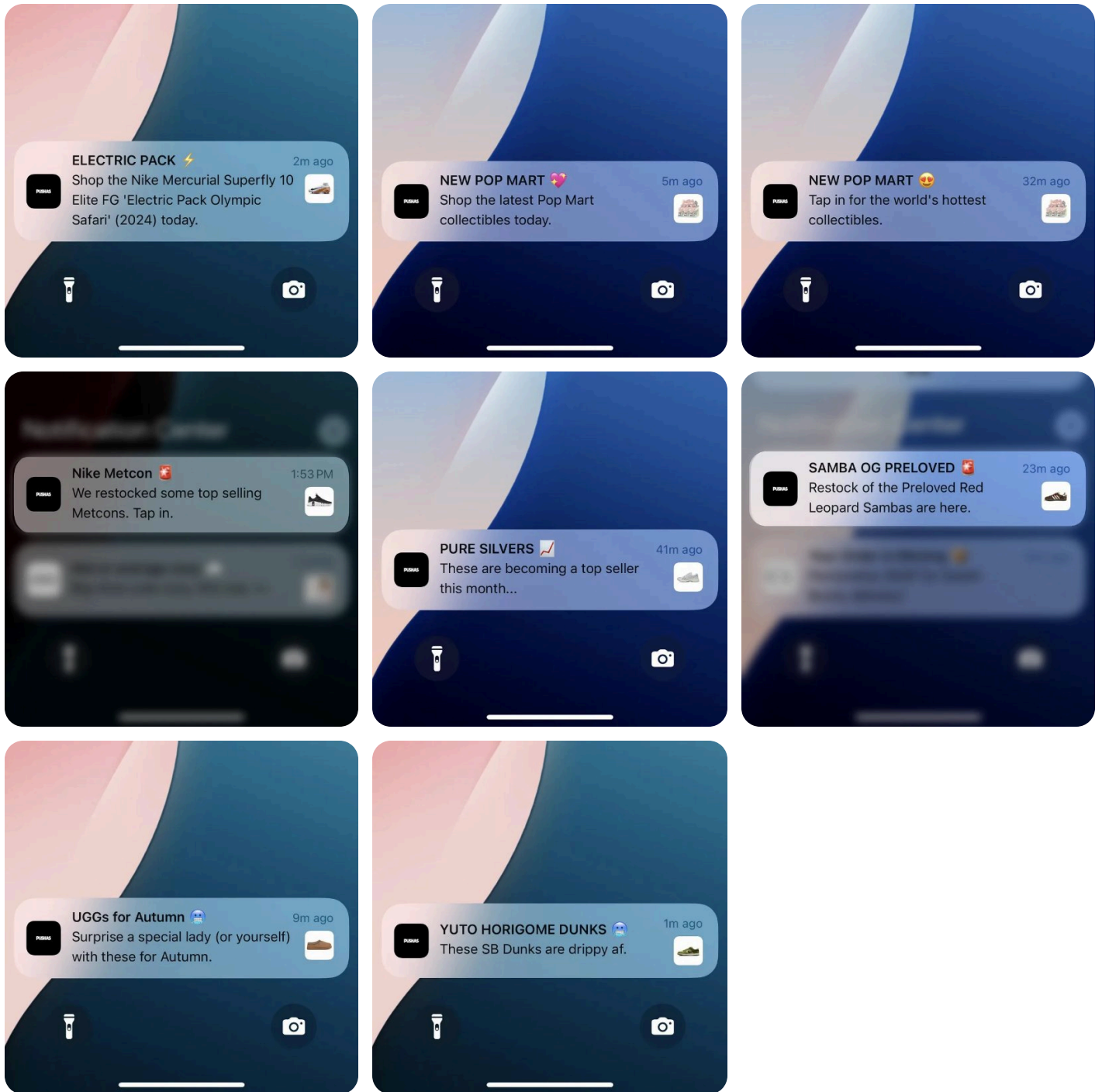


Like ASOS, fast fashion suits rapid-fire push. PLT sends more than one a day in a minimalist style: no emojis, no rich media. Some discounts, some new drops or seasonal lines, some simple nudges. The goal is awareness and habit rather than a high conversion rate on every message.

Pushas

Streetwear and collectibles

9 a week



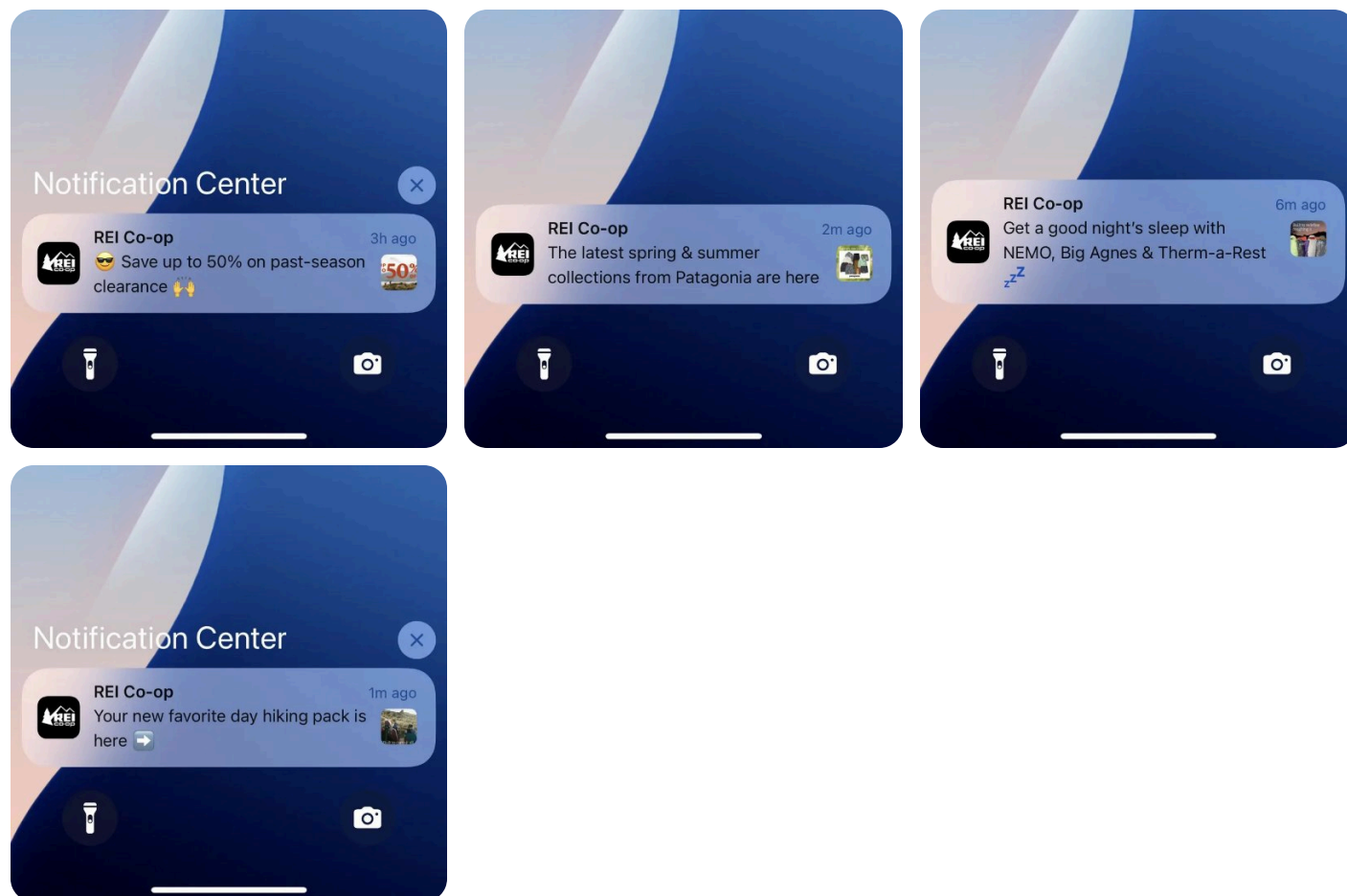
Pushas sends image-rich, hype-laden restock and drop alerts in rapid bursts, with streetwear slang, all-caps product names and exact product thumbnails to mobilise sneaker hunters.

It's on-brand and uncomplicated. At more than one a day, not every push needs to land: if just one in ten leads to a visit, app users will shop around four times a month.

REI Co-op

Outdoor apparel and gear

5 a week

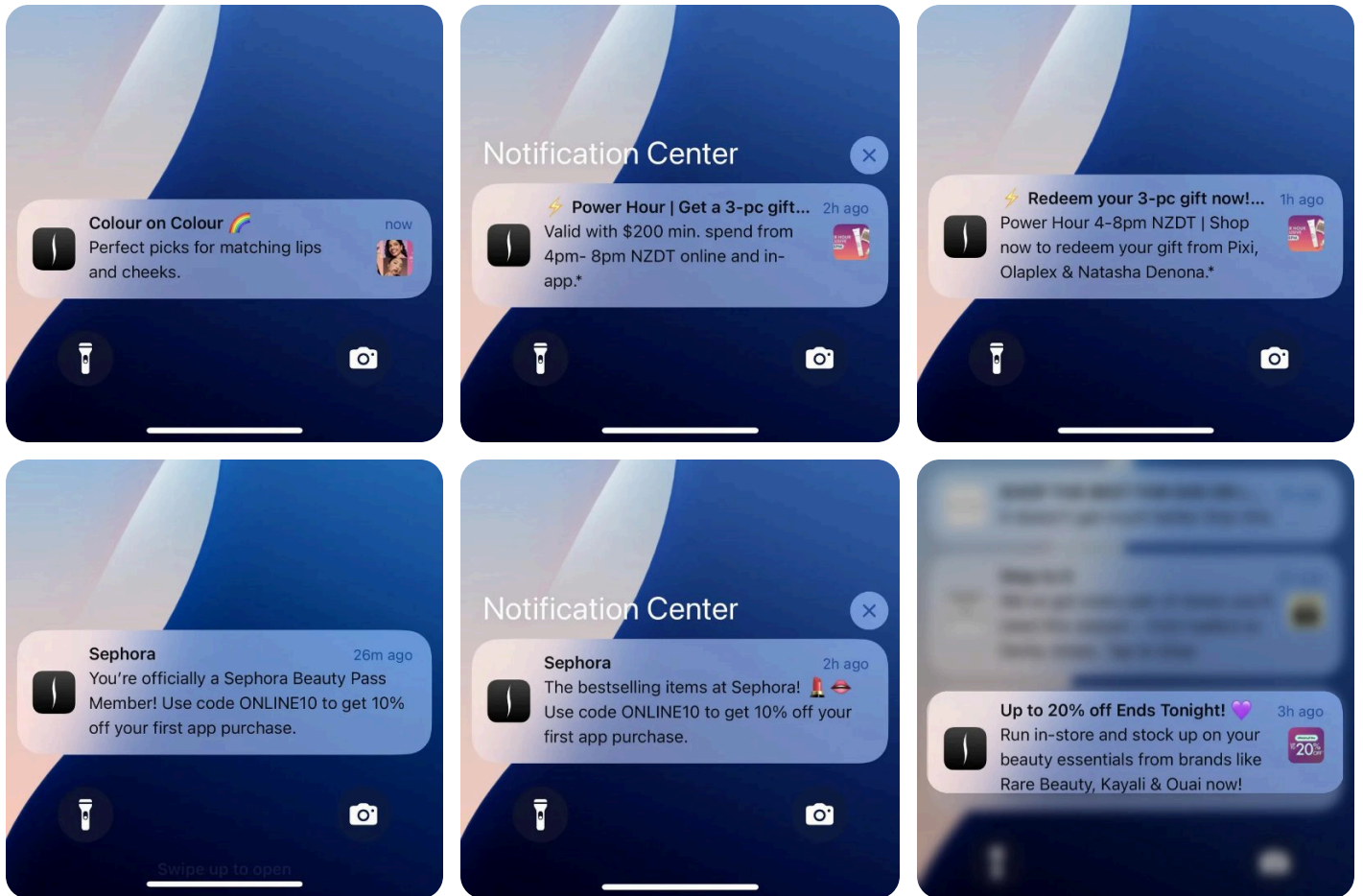


REI's push feels purpose-driven. Every message has an emoji and an image to catch the eye, with some sales and some recommendations. It isn't intrusive, the pace is steady at five a week, and the notifications feel well aligned with the brand.

Sephora

Beauty and cosmetics

2 a week

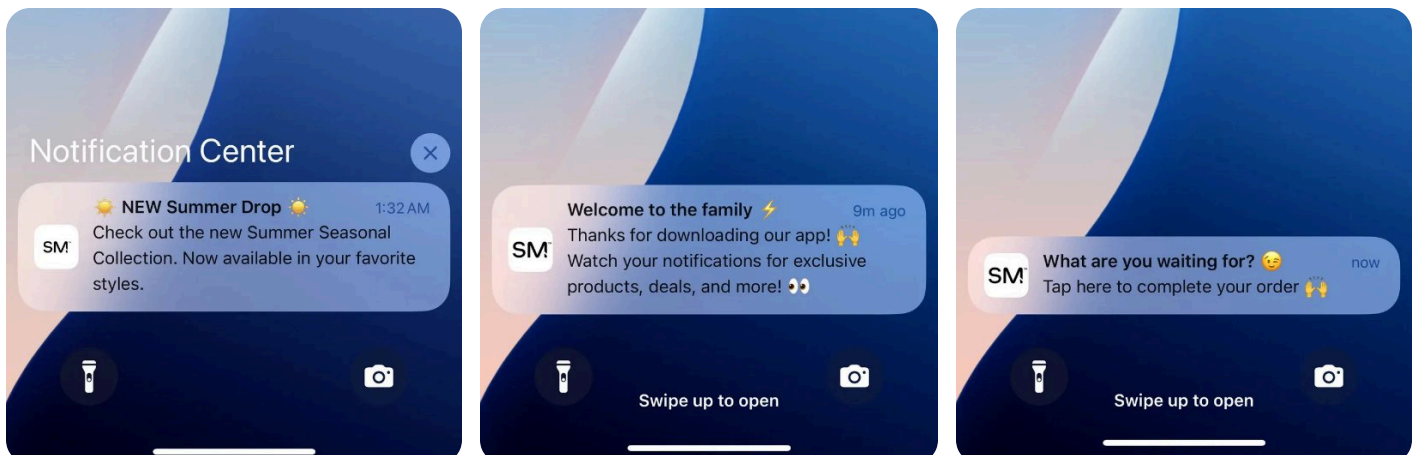


Sephora's push is built for long-term engagement. Welcome offers, limited-time discounts and gifts with purchase get customers buying and into the loyalty program, where the program and the convenience of the app drive lifetime value.

Simple Modern

Drinkware and home goods

1.5 a week

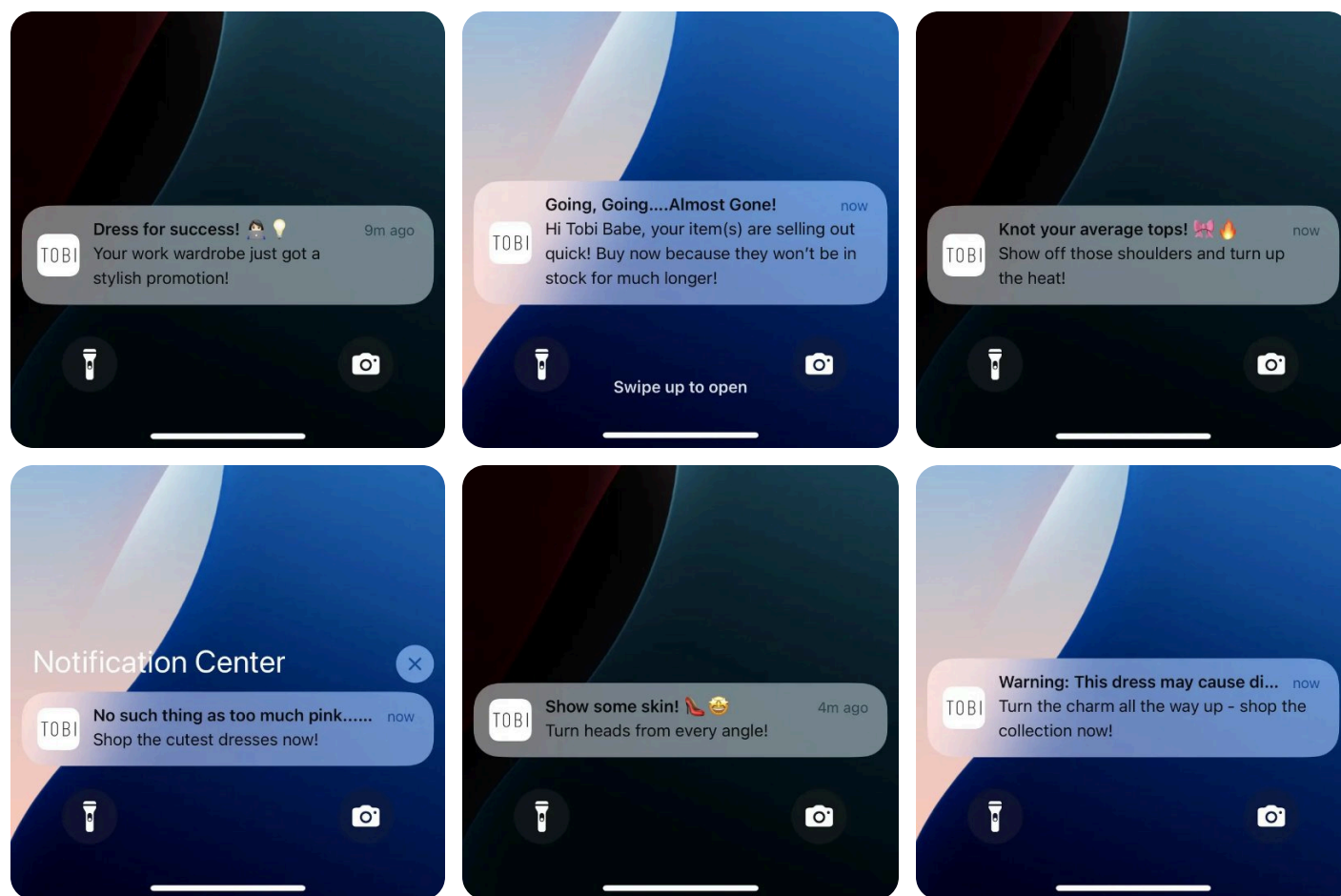


Simple Modern doesn't appear to do more than the basics: a welcome message, abandoned cart, and a broadcast for a new collection. For a brand with this many products and complementary lines, there's a lot more it could do with push.

Tobi

Boutique women's fashion

3 a week



Tobi is playful and on-brand. It sends only three a week, but they're unintrusive and positive, and aim for app opens that cost nothing. A multi-step abandoned cart sequence stops revenue slipping away.

Every notification we saved, from all 48 brands, is in [the swipe file](#) at the end of this report, sorted by the kind of message.

Your push quickstart guide

A lot of brands would love to drive more revenue and engagement with push, but don't know where to start.

Here's a practical playbook: the core journeys to set up first, what makes a notification work, and how to aim it at the right people.

Core push journeys

Journey	Goal	Trigger and timing	Seen at
Welcome and first purchase	Turn an install into a first order	Straight after install; again 24 hours later if they haven't bought	Muscle Republic's "WELCOME TO MSCR" with a 20% code
Onboarding	Show what the app does, and learn what they like	Three messages over the first 72 hours	Farfetch: "Welcome to FARFETCH", then "See what's new"
New in and drop alerts	Build a browsing habit	When a followed category gets new stock, or for a store-wide drop	ASOS, LSKD, Mr Porter
Low stock and price drop	Create urgency, and clear stock	When a viewed product runs low or gets cheaper	LAAM's "Selling Out Fast", JD Sports' "MOST WANTED ALERT"
Abandoned cart	Recover revenue	An hour after the last visit, with something in the cart and no order	Muscle Republic's "DID YOU FORGET SOMETHING?"
Win-back	Bring back lapsed customers	After 14–30 days without an open	Motel Rocks' "we miss you" with its 15% code

Writing a push that works

Element	What works
Title (about 25 characters, one line)	A clear offer ("Extra 20% off"), curiosity ("Guess what just landed?"), or capitals for urgency, as LSKD does
Body (up to about 80 characters)	One sentence with one benefit. Name the designers for luxury, as Mr Porter does. Longer paragraphs get cut off
Emojis	None to two, chosen to back up the message (⌚ for a countdown, 📩 for a call to action), if they suit your brand's voice
Incentives	One code, used again and again (Motel Rocks' HELLO15). A gift with purchase protects margin better than a blanket discount, as Muscle Republic shows

Broadcast or triggered?

Model	When it fits	Example
Editorial broadcasts	You curate a large range that changes daily	Mr Porter sends three or four category edits, spaced about three hours apart
Launch sprints	A limited drop or a sample sale	LSKD: 48 hours out, 24 hours out, "it's live", then "last chance"
Triggers only	A smaller range with healthy margins	Browse and order triggers, and very few broadcasts

Segmenting and personalising

Level	Data you need	Example
Basic	Gender, region	Cider's "Spotty Swim" only to people browsing women's swimwear
Intermediate	Categories viewed, spend	Mr Porter's "Upgrade your footwear rotation" to shoe browsers
Advanced	Predicted lifetime value, response to discounts	A gift with purchase for big spenders, a percentage off for code lovers

Push notification templates

If you don't know what to send, start here. Each template is a notification ready to copy, personalise for your brand, and send. The green words are the parts you fill in.

Welcome and onboarding

Welcome and first purchase

Send Right after install. Send the second version 24 hours later if they haven't ordered.



FIRST LOOK 🥰

now

first name, unlock 15% off your first app order: HELLO15



Hey, new friend!

now

Free shipping's waiting in your cart. Tap to claim it now 👉

Onboarding drip

Send Days 2-3 after install, to show off what the app does and learn what they like.



Need a tour? 🔍

now

See how wish lists, Fit Finder and 1-tap checkout speed things up.



Style quiz inside

now

4 questions = a feed built for you. Try it, it takes 15 seconds.

Feature adoption

Send When you ship something new in the app that shoppers would want to know about.



Swipe to save 📄

now

New wish-list gesture is live. Try it on any product card.

New in and launches

New in

Send When a category someone follows gets new stock, or with each new season or collection.



Just dropped: category

now

Fresh season arrivals from brand list . Tap to browse first.



New season, who dis?

now

200+ styles landed at 9 AM. Early birds get the best sizes 😊

Countdown launch series

Send In the two days before a limited drop, then as it goes live and just before it closes.

48 HOURS BEFORE



48 H TO GO ⌚

now

Limited collection name lands Friday 10 AM. Add a reminder now.

24 HOURS BEFORE



Tomorrow. 10 AM.

now

VIPs shop 30 min early. Turn on your notification 🔔

LIVE



It's live! 🚀

now

collection name is selling fast. Sizes already moving...

LAST CHANCE



Ends in 2 h ⌚

now

Final call before collection closes. Tap to claim yours.

Soft then hard launch

Send The day before a launch, then the moment it's live.

SOFT



Sneak peek 👁️

now

Something big lands tomorrow at 10 AM. Keep notifications on.

HARD



Live now!

now

Tap fast: stock won't last past lunch.

Category edit

Send A few times a week if you curate a large range: one category, your buyers' picks.



The shoe edit 👞

Loafers to sneakers: our buyer's picks for spring. Tap to shop.

now

Brand spotlight

Send When a new label or collaboration lands, for multi-brand retailers.



New: brand

The cult label everyone's bingeing just landed. Limited run.

now

Content push

Send When you publish a guide, video or lookbook worth an open, with no sale attached.



5 ways to style cargo

Hit play on today's 60-sec reel, then shop the looks.

now

Pre-order invite

Send When a product opens for pre-order or goes on backorder.



Secure yours first

Pre-order the **product** now, ships 15 Aug. No charge until dispatch.

now

Live shopping event

Send Five minutes before a live stream starts.



Live in 5 min 🎥

Join our stylist for a try-on haul + an app-only discount code.

now

Urgency and offers

Back in stock

Send When something a shopper saved or asked about is back.



It's back! 🎉

Your saved **product** (size **size**) just restocked. Only **qty** left.

now

Low stock

Send When a product someone viewed drops below a stock level you set.



Moving fast ⚡

now

product has under 15 left in size **size** . Get it before it's gone.

Price drop

Send When the price falls on a product someone viewed.



Price drop 🧐

now

The **product** you viewed is now **new price** (was **old price**). Tap in.

Wish-list sale

Send When a wish-listed product goes on sale.



Wish granted ✨

now

product from your list is 20% off today only. Your move.

Flash sale

Send At the start of a short sale, with the end time in the message.



FLASH 2-H SALE ⚡

now

Extra 20% off with code FLASH20. Ends at 4 PM sharp.

Gift with purchase

Send When a cart is close to the spend that unlocks a free gift. Protects margin better than a discount.



Free socks at \$150+

now

Your cart's at **cart total** . Add **difference** more & the gift is yours.

Buy now, pay later

Send Around payday, or on higher-priced products, if you offer split payments.



Split it in 4 🌐

now

Check out with Afterpay: no fees, no interest. Start building your cart.

Cart and browse recovery

Abandoned cart

Send About an hour after someone leaves the app with something in their cart.



Still thinking? 🛒

now

Your cart's waiting. Check out in 2 taps, and free returns if it's not love.

Abandoned browse

Send A few hours after someone browsed a category without adding anything.



See something you liked?

now

We saved your **category** feed. Pick up where you left off 👉

Abandoned browse, then a price drop

Send When something a shopper browsed and left goes on sale.



Good timing 😊

now

Remember **product** ? It's 15% off for the next 6 h only.

Win-back

Send After 14–30 days without opening the app.



We miss you 💕

now

New collections + a 15% code, COMEHOME15, waiting inside.

Loyalty and milestones

Loyalty tier unlocked

Send The moment a customer moves up a tier.



Gold unlocked 🏆

now

You now earn 2× points + free express shipping. Shop to celebrate.

Birthday

Send On the customer's birthday.



Happy birthday, first name !

Here's \$15 credit, just for today. Treat yourself 🍰

now

Anniversary

Send A year after their first order or sign-up.



One year with us ❤️

Thanks for hanging out. A free tote is already in your cart.

now

Order milestone

Send On a round-number order: the 10th, the 50th, the 100th.



Order #100, legend!

We're refunding 10% of today's order as a high five 🙌

now

Activity milestone

Send When a customer hits a milestone in your app, like workouts logged or points earned.



10 workouts logged! 💪

Celebrate with 10% off activewear. Code STRONG10, today only.

now

Referral ask

Send After a second order or a good review, when they're happiest with you.



Give \$20, get \$20

Share your link: friends get \$20 off, and you earn credit.

now

Prize draw

Send On a day you want to lift orders, with the draw time in the message.



WIN AirPods Max 🎧

Every order today = 1 entry. Winner picked at midnight. Go!

now

Surprise and delight

Send Unannounced, a few times a year.



SURPRISE 📦

The first 50 checkouts get a mystery accessory. You're early, go!

now

After the order

Thank you and photo ask

Send When the order is packed.



Order packed! 📦

Snap an unboxing pic, tag # **brand** Fam & win a \$100 voucher.

now

Shipping confirmation

Send When the order ships.



It's on the way 🚚

Track order # **order number** : arriving Friday before 8 PM.

now

Out for delivery

Send The morning of delivery.



Today's the day!

Your driver is 6 stops away. Get excited 😊

now

Review request

Send A few days after delivery.



Tell us what you think ⭐

A 30-sec survey = 100 loyalty points. Ready?

now

Returns reminder

Send A few days before the return window closes on an order.



Return window ends soon

3 days left to send back **product** . Need a label? Tap here.

now

Seasonal and local

Seasonal and holiday

Send Ahead of the dates that matter in your calendar.

BLACK FRIDAY



BLK FRI EARLY 🖤

App-only access is live now. 30–60% off store-wide!

now

SUMMER



Heatwave fits ☀️

Linen, shorts, sliders: tap to refresh your summer kit.

now

VALENTINE'S DAY



For them... or you 💕

Gifts under \$100 that ship free by Feb 14.

now

Local weather

Send When the forecast turns in a region you can target.



Rain incoming 🌧️

Stay dry: 20% off jackets for **city** only, today.

now

Near a store

Send When a shopper who has shared their location is near one of your stores.



We're 200 m away 🙌

Pop in and show this screen for a free coffee while you browse.

now

Charity or cause

Send On the day you give a share of sales to a cause.



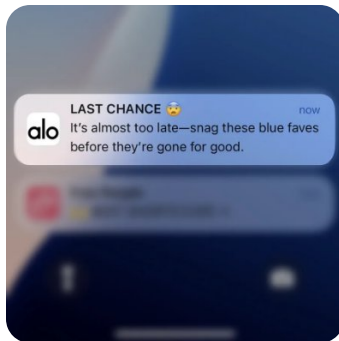
Pink October 🎀

10% of sales today go to **charity**. Shop & support.

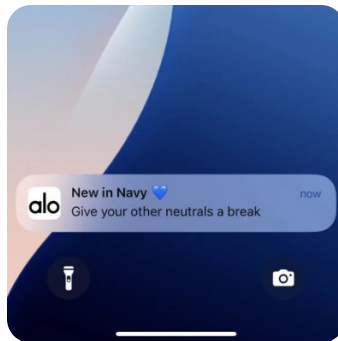
now

The push swipe file

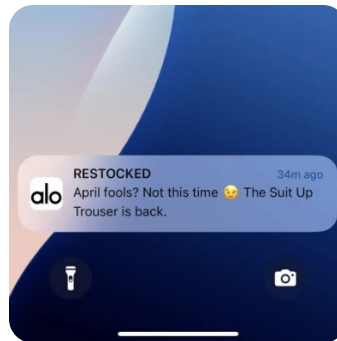
All 249 notifications we saved, from 48 brands. Filter them by the kind of message, or by brand, for ideas you can use.



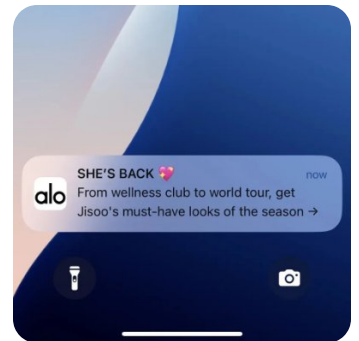
Alo Yoga



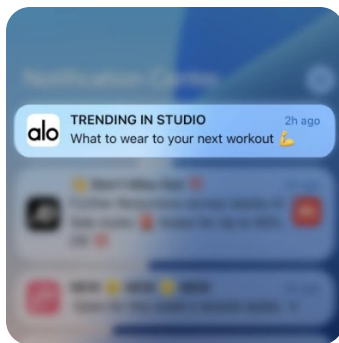
Alo Yoga



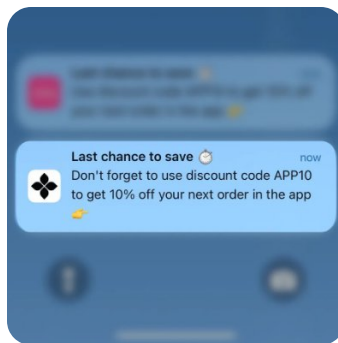
Alo Yoga



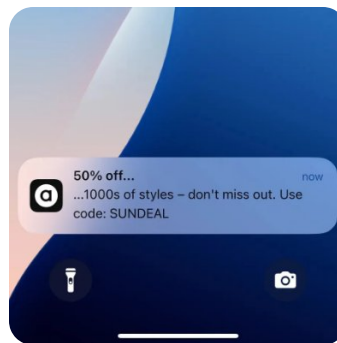
Alo Yoga



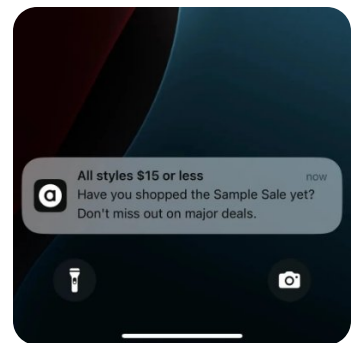
Alo Yoga



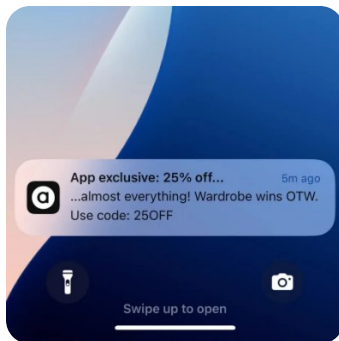
Art of Tea



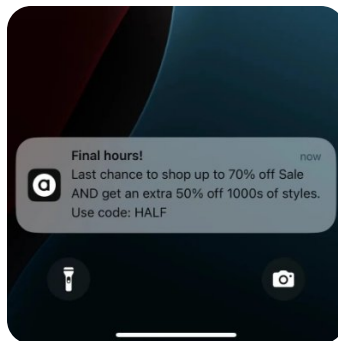
ASOS



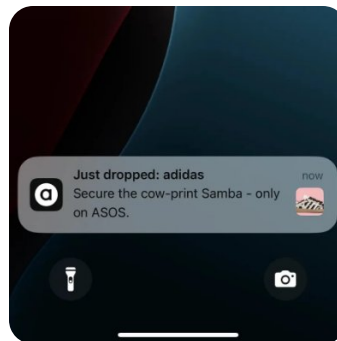
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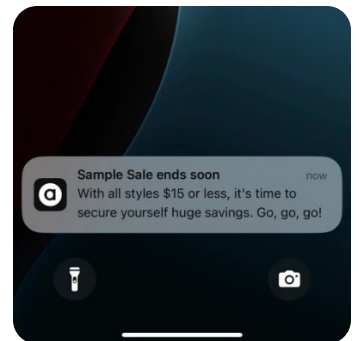
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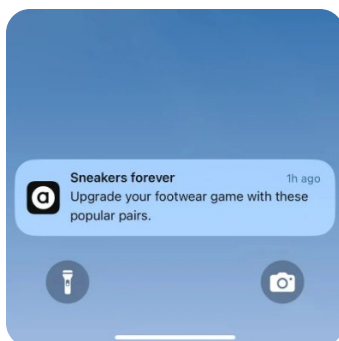
ASOS



ASOS



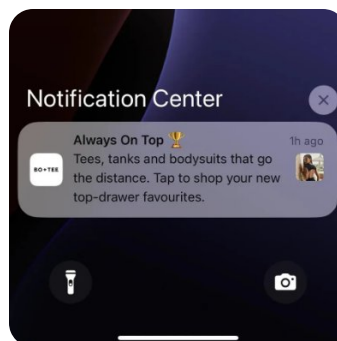
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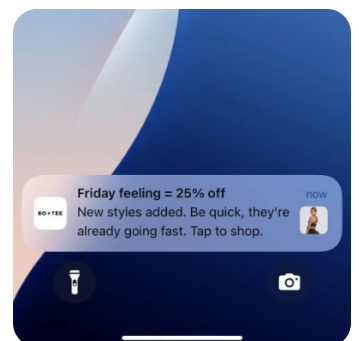
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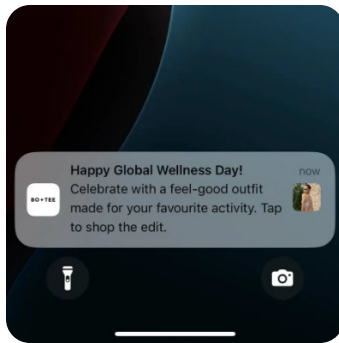
Beekman 1802



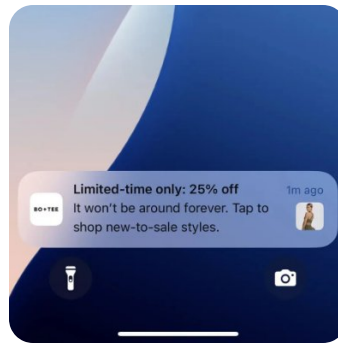
Bo+Tee



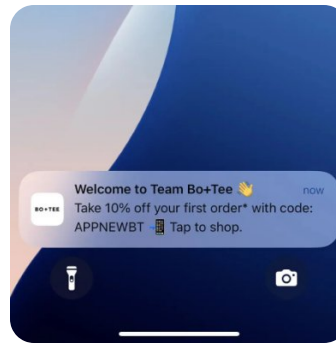
Bo+Tee



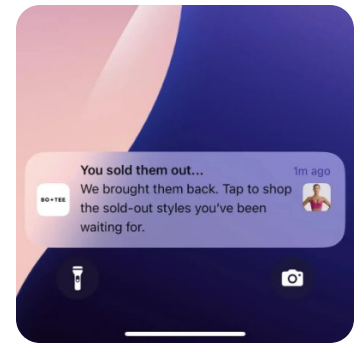
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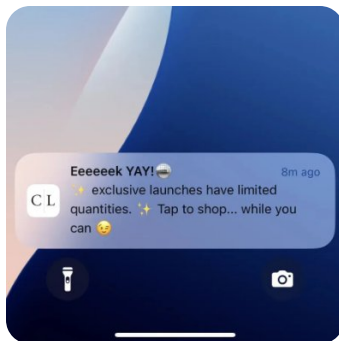
Bo+Tee



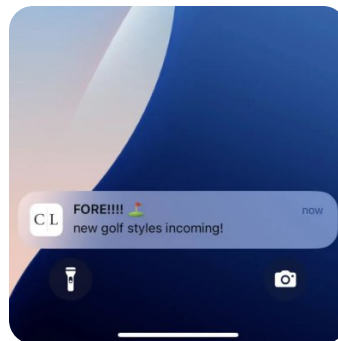
Bo+Tee



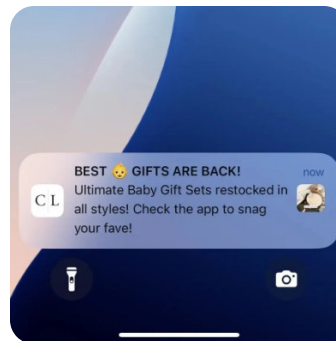
Bo+Tee



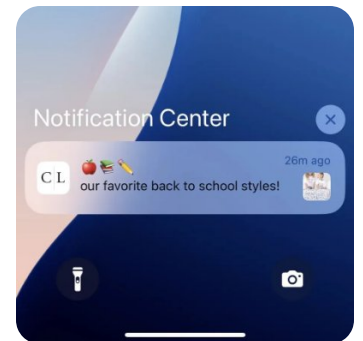
Caden Lane



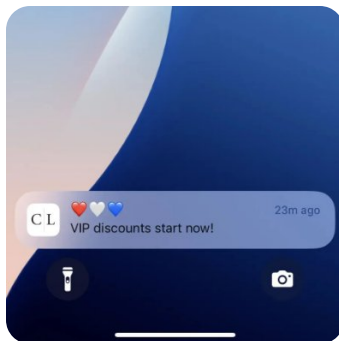
Caden Lane



Caden Lane



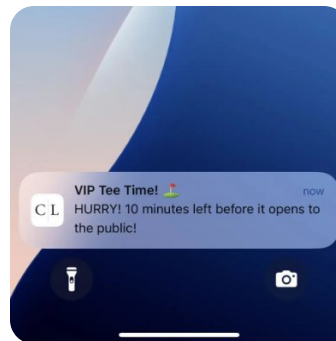
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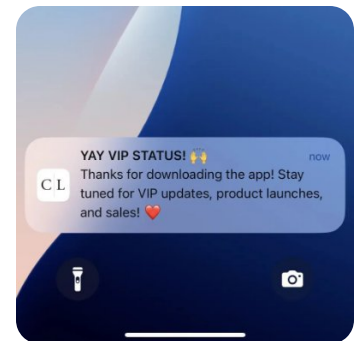
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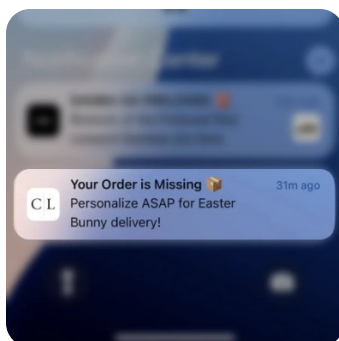
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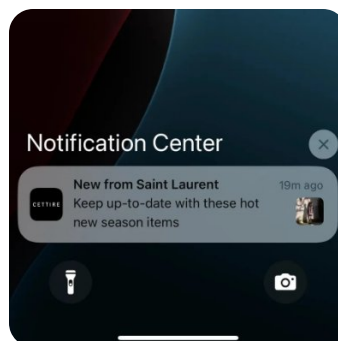
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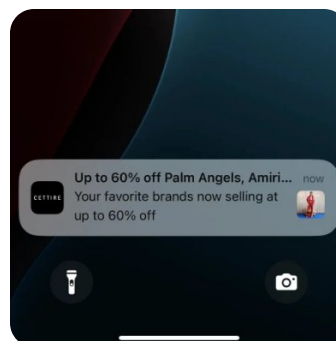
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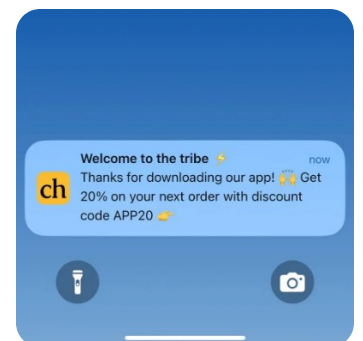
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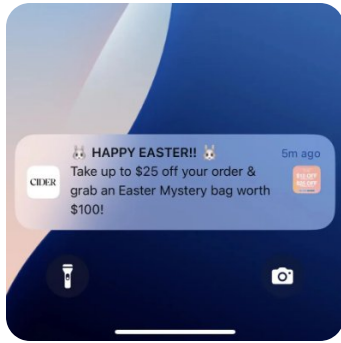
Cettire



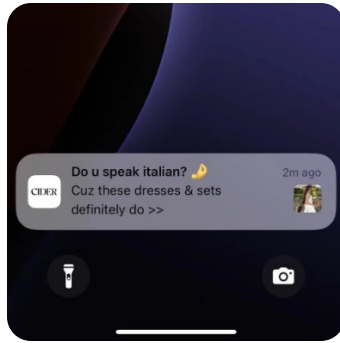
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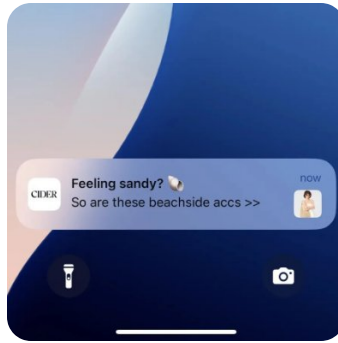
Chebeauty



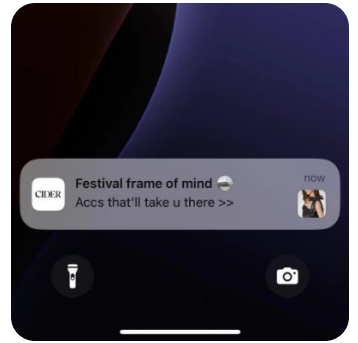
Cider



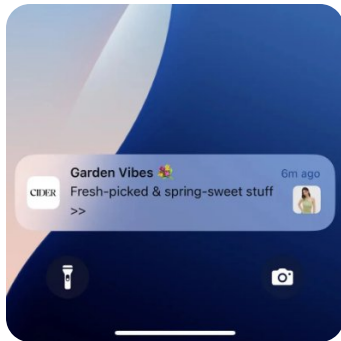
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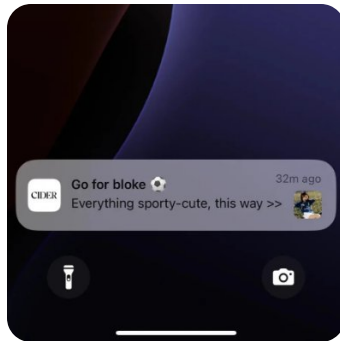
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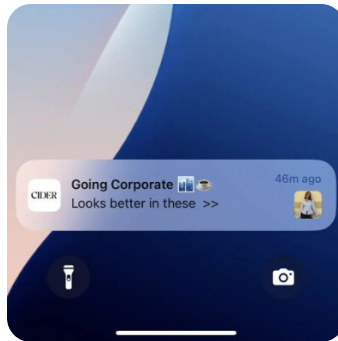
Cider



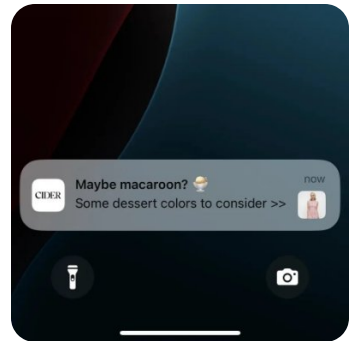
Cider



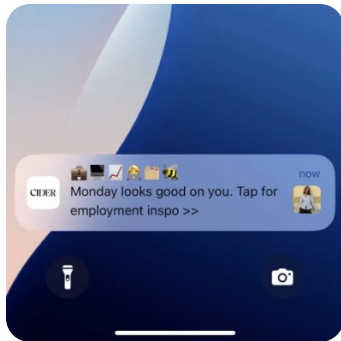
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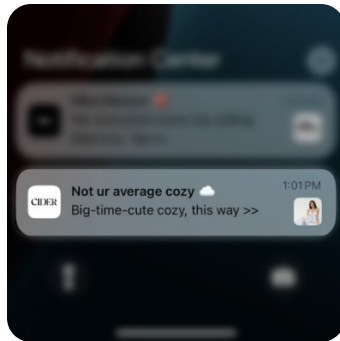
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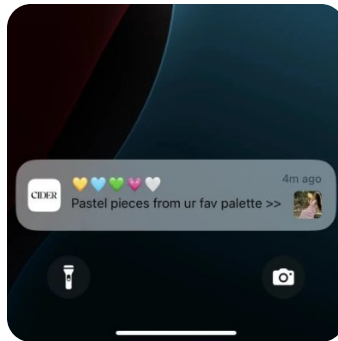
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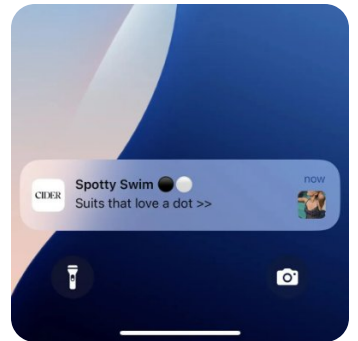
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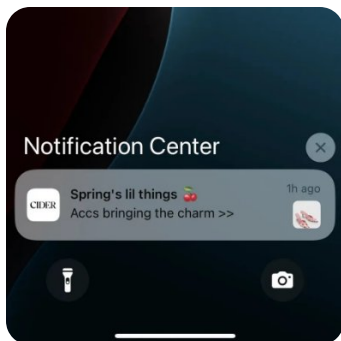
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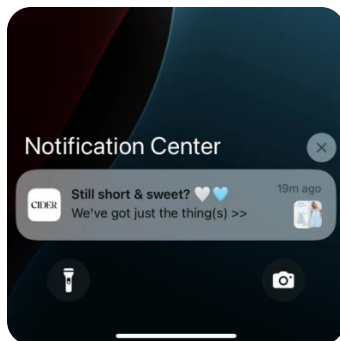
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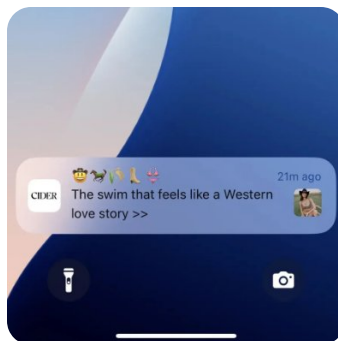
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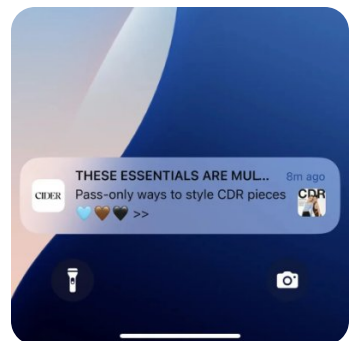
Cider



Cider



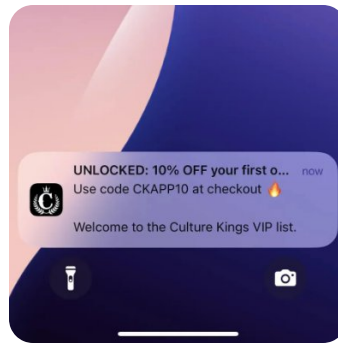
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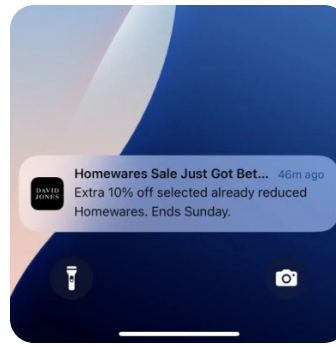
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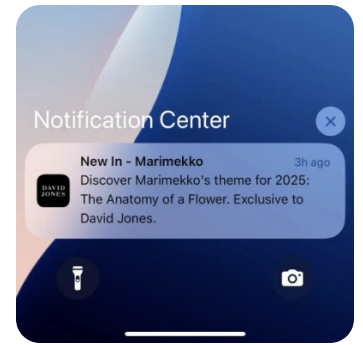
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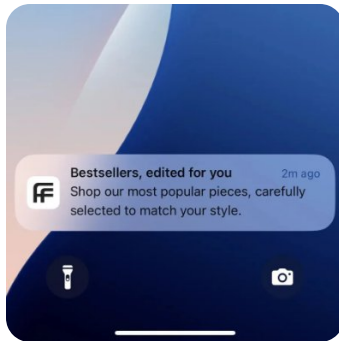
Culture Kings



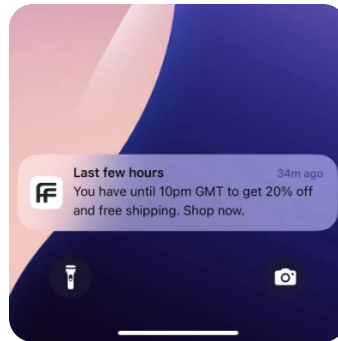
David Jones



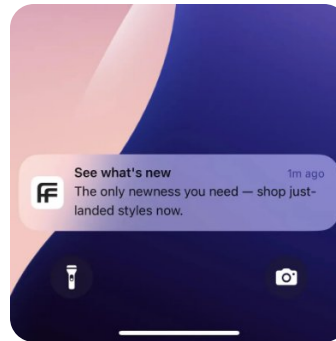
David Jones



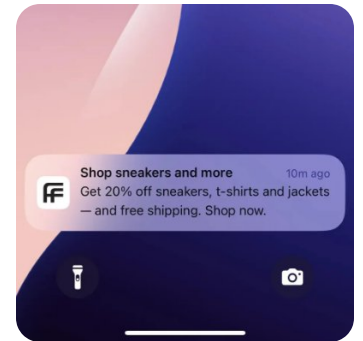
Farfetch



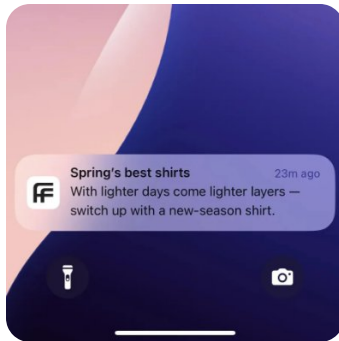
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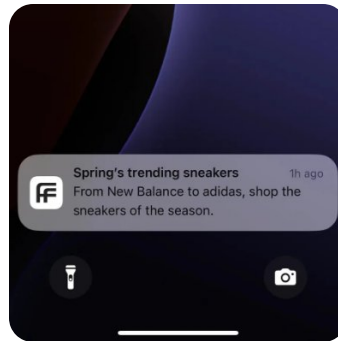
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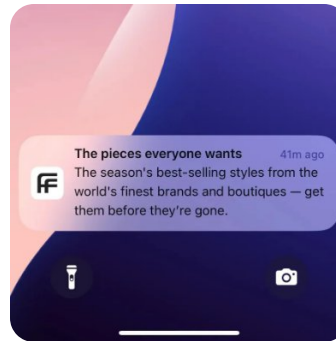
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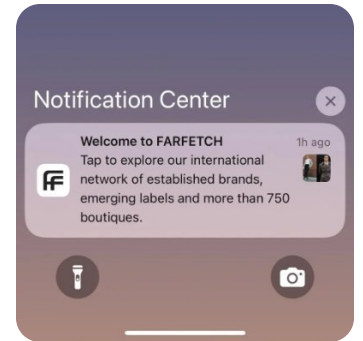
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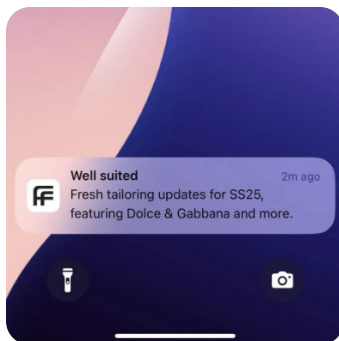
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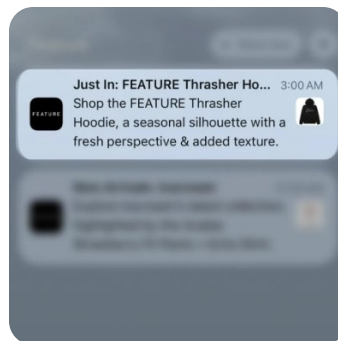
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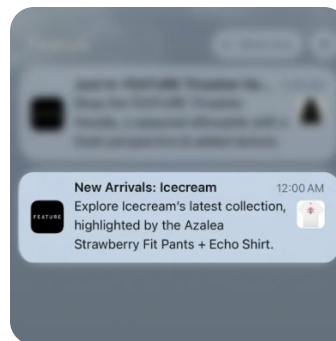
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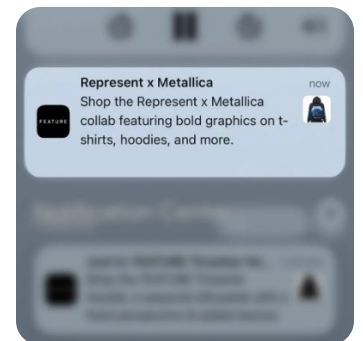
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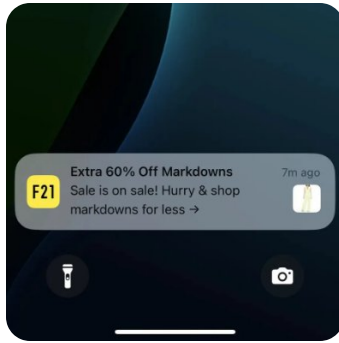
Feature



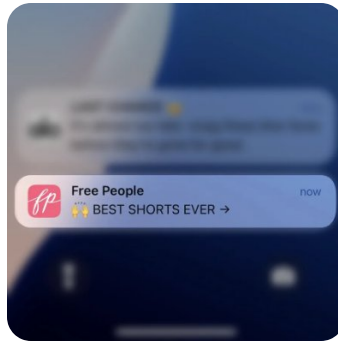
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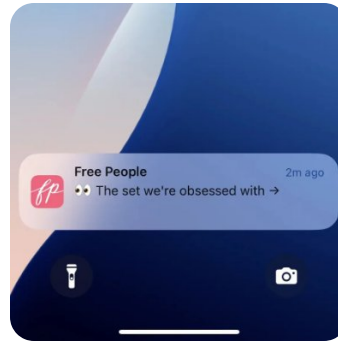
Feature



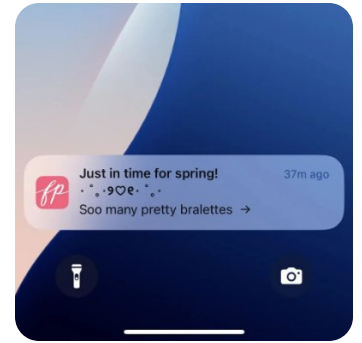
Forever 21



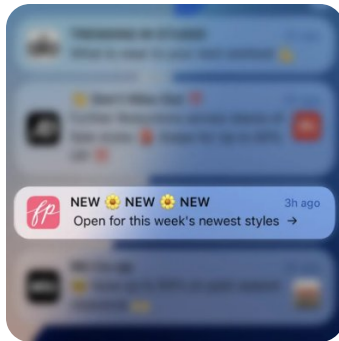
Free People



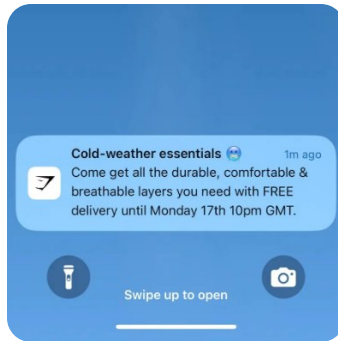
Free People



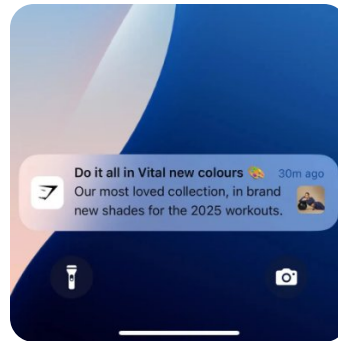
Free People



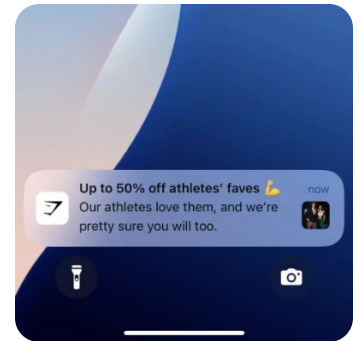
Free People



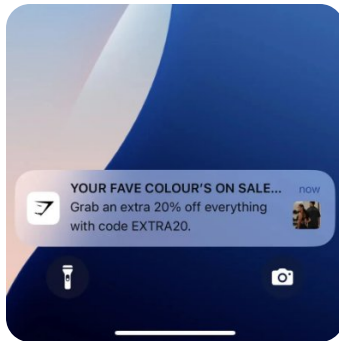
Gymshark



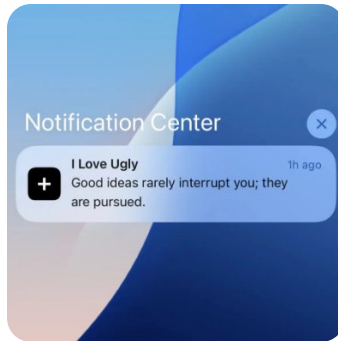
Gymshark



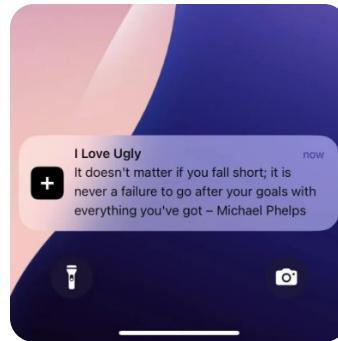
Gymshark



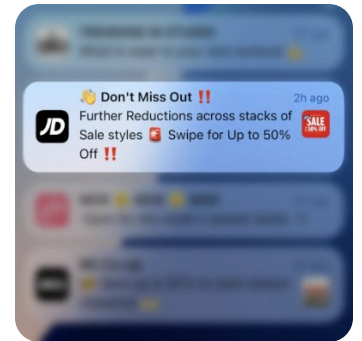
Gymshark



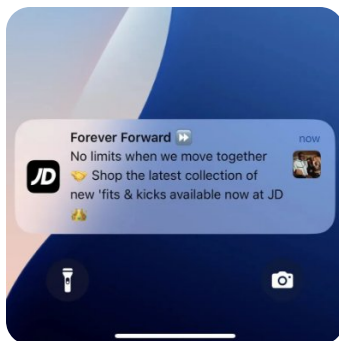
I Love Ugly



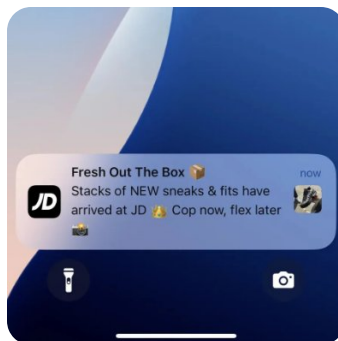
I Love Ugly



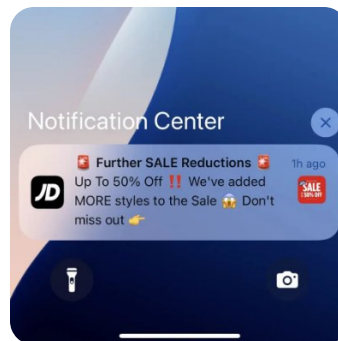
JD Sports



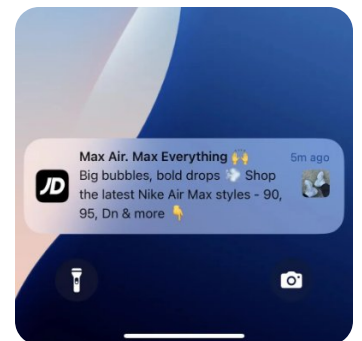
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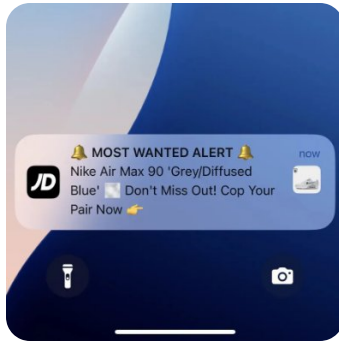
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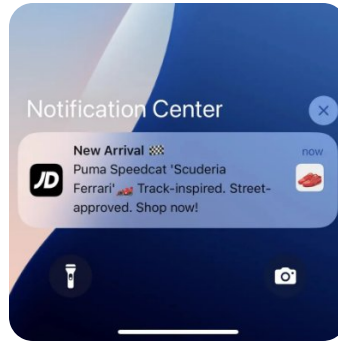
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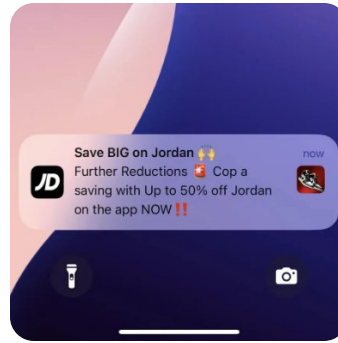
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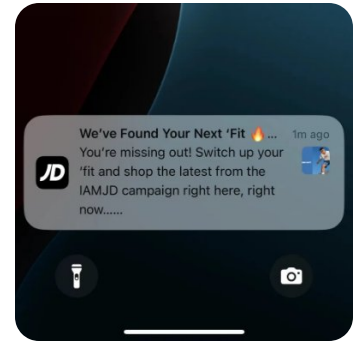
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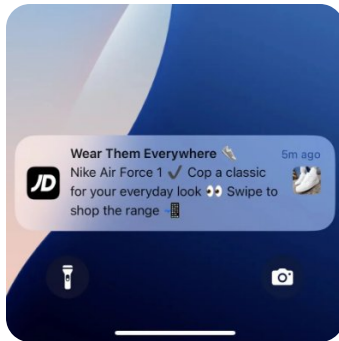
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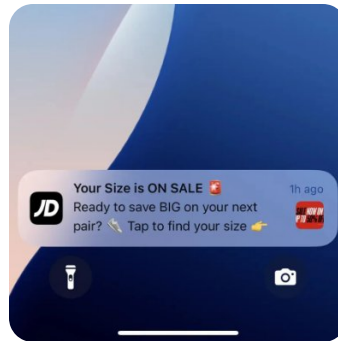
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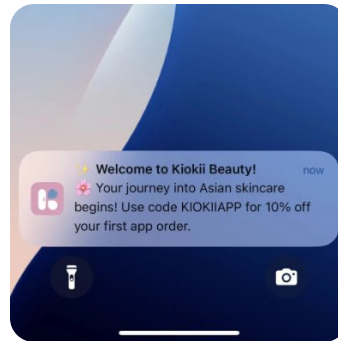
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JD Sports



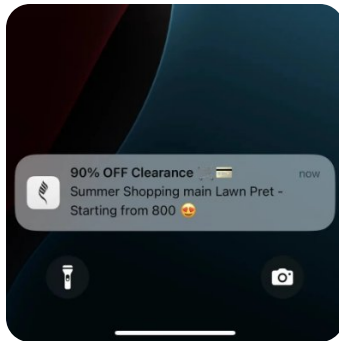
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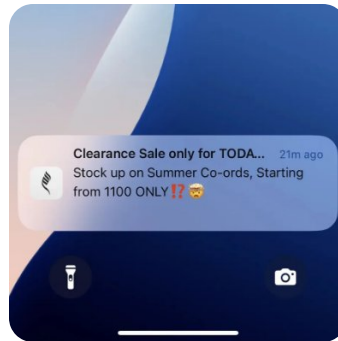
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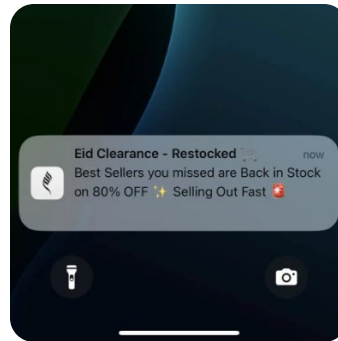
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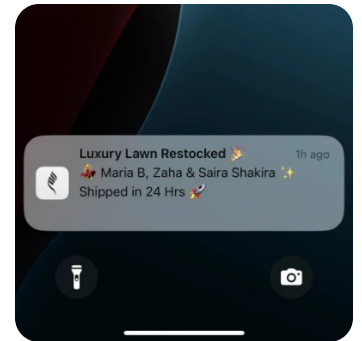
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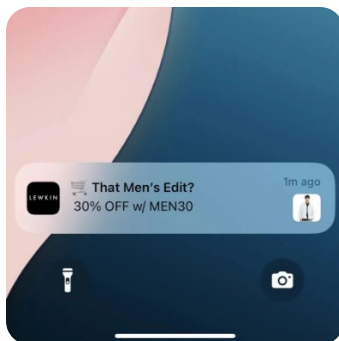
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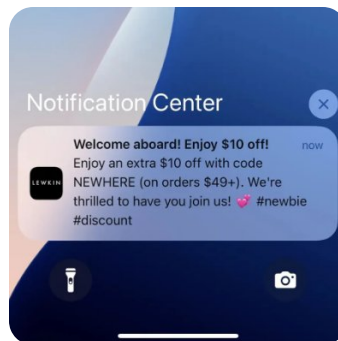
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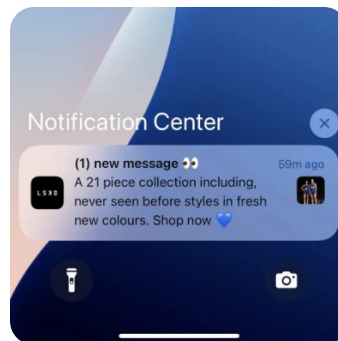
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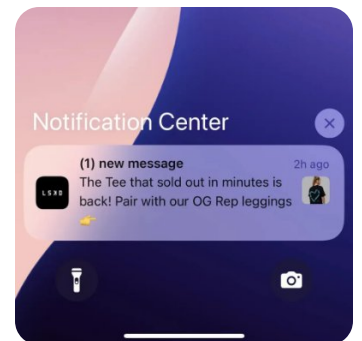
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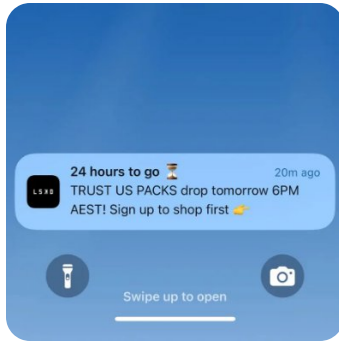
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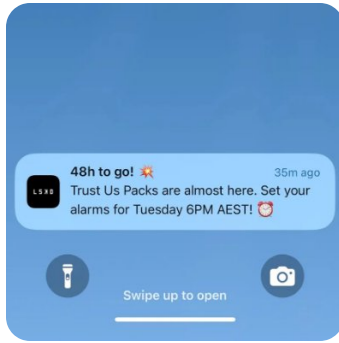
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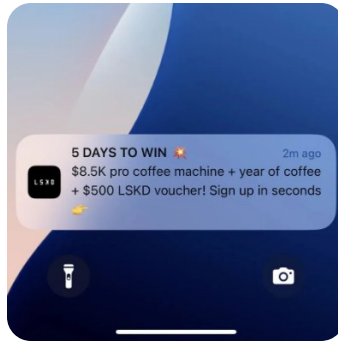
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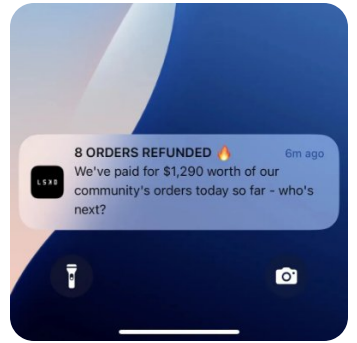
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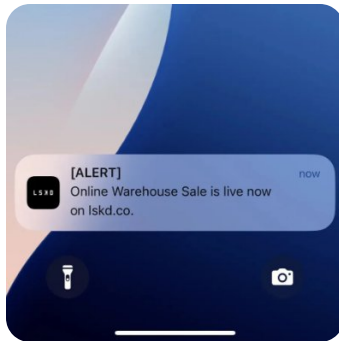
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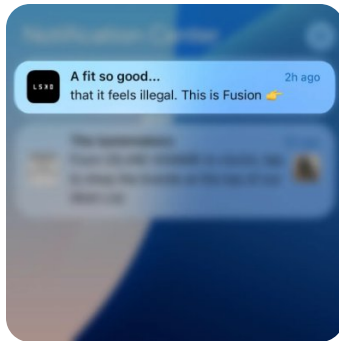
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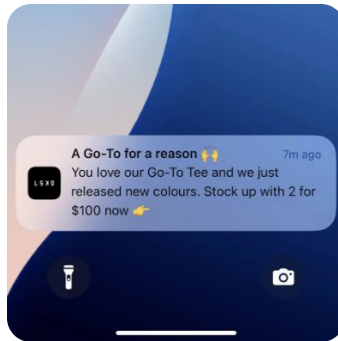
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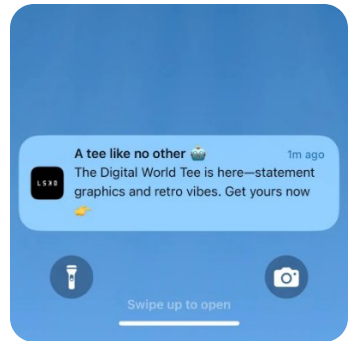
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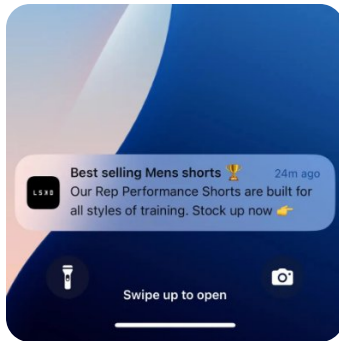
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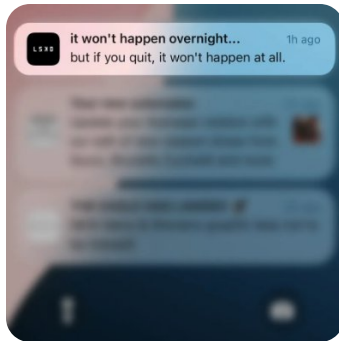
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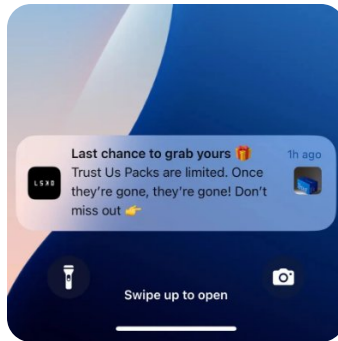
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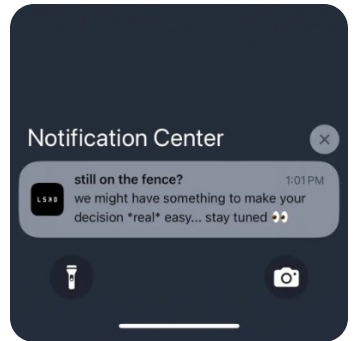
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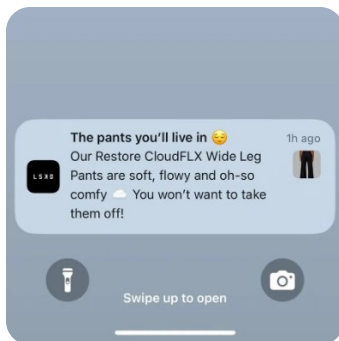
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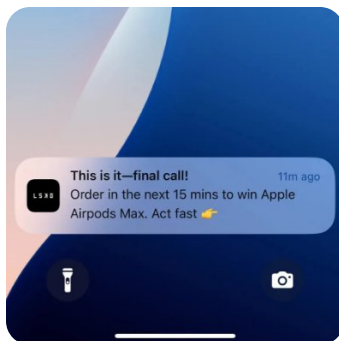
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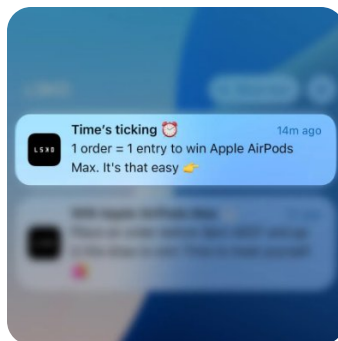
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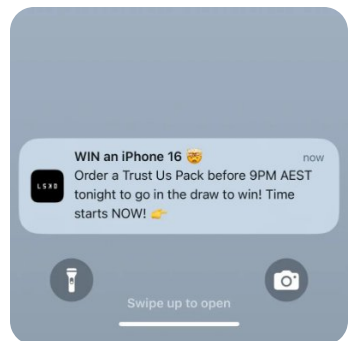
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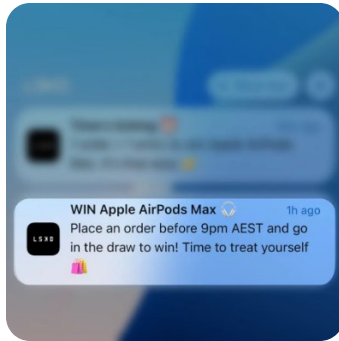
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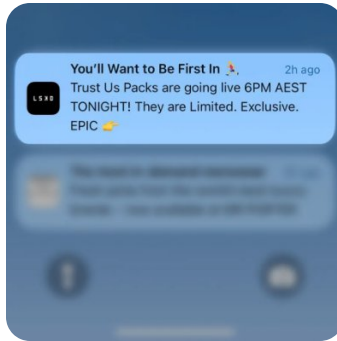
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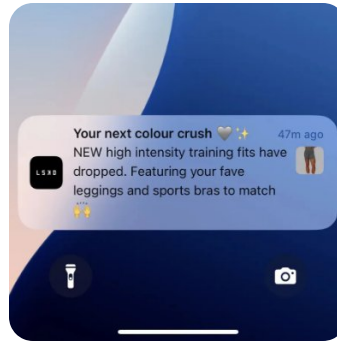
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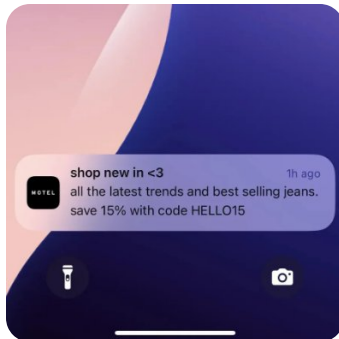
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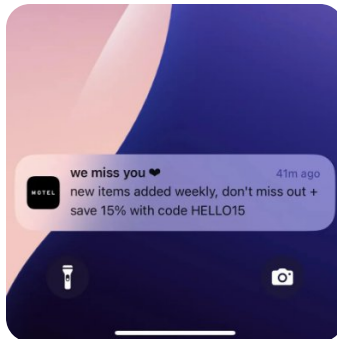
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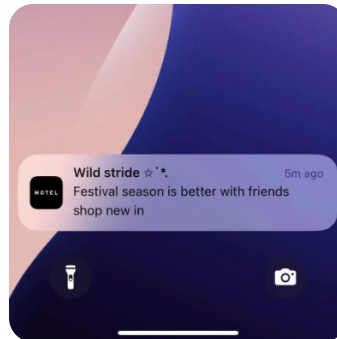
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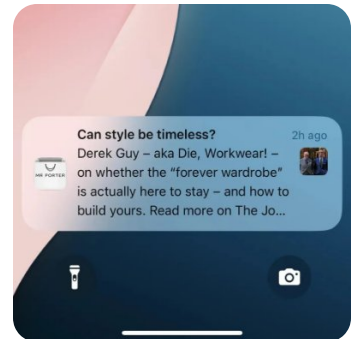
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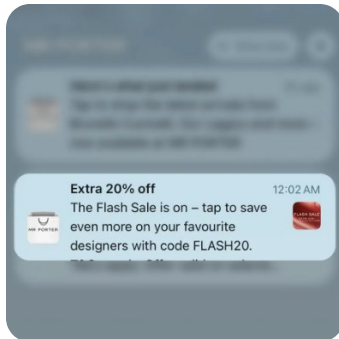
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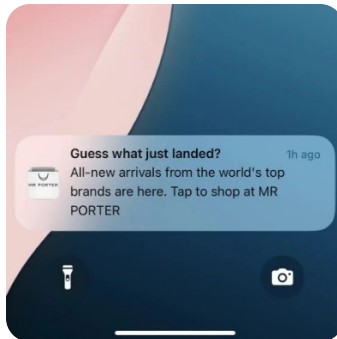
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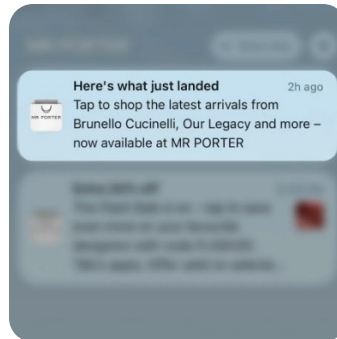
Mr Porter



Mr Porter



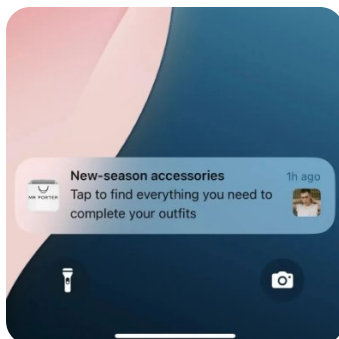
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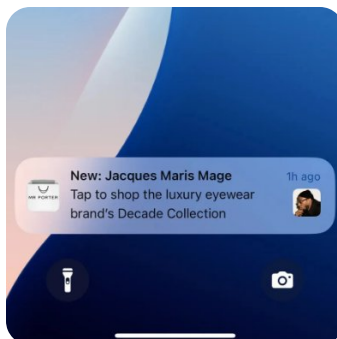
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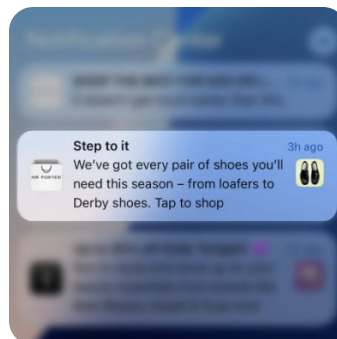
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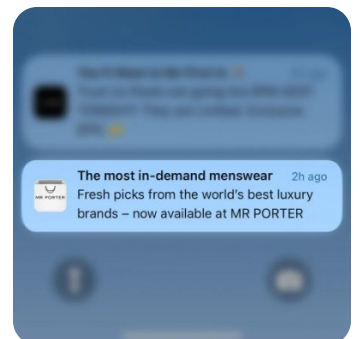
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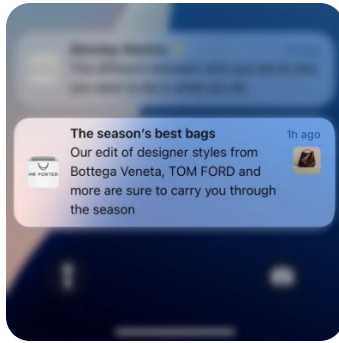
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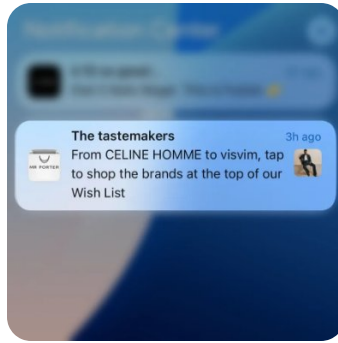
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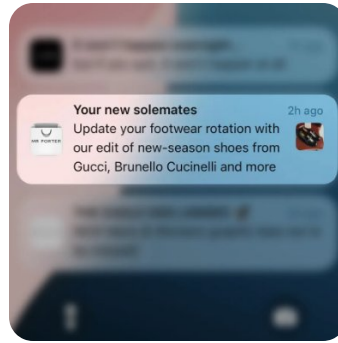
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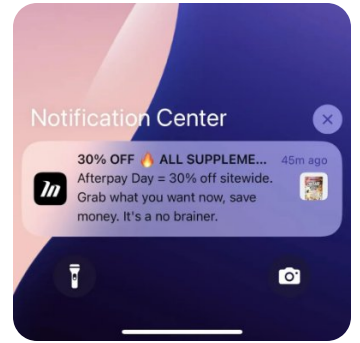
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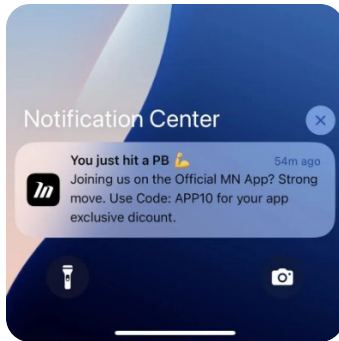
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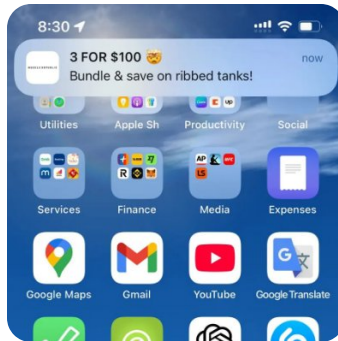
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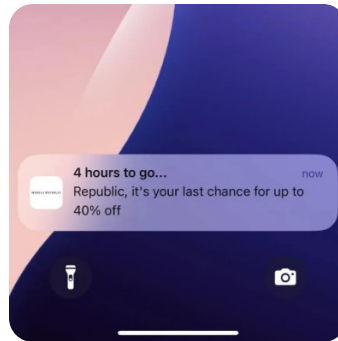
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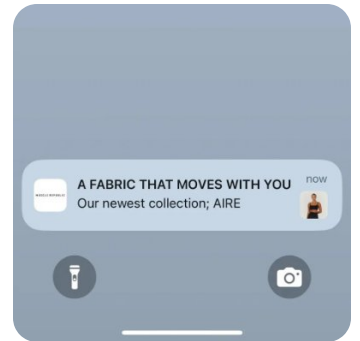
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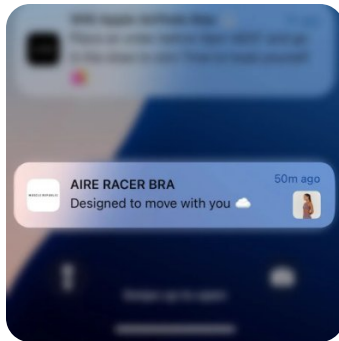
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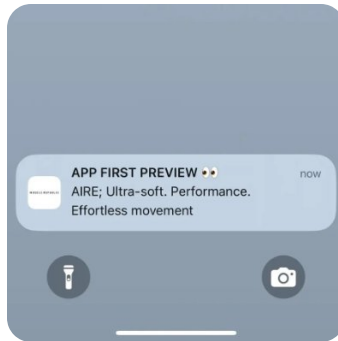
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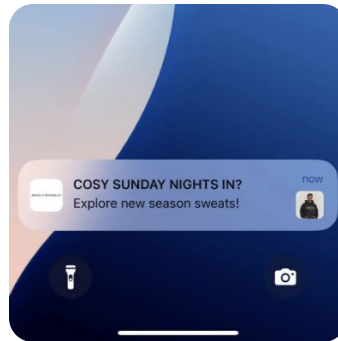
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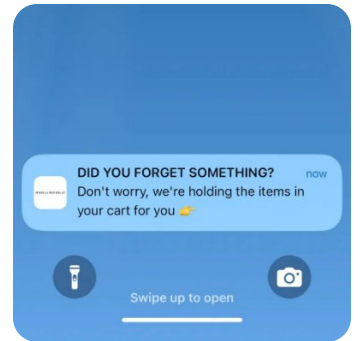
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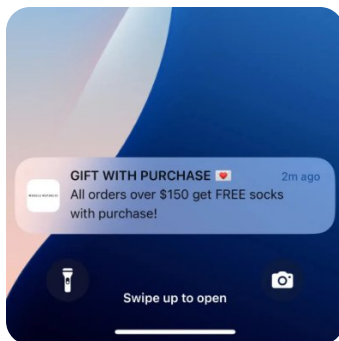
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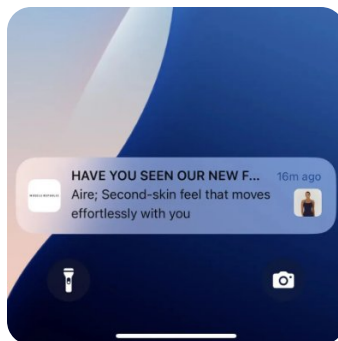
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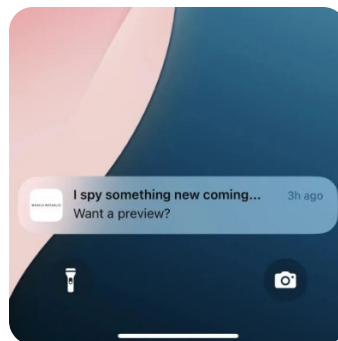
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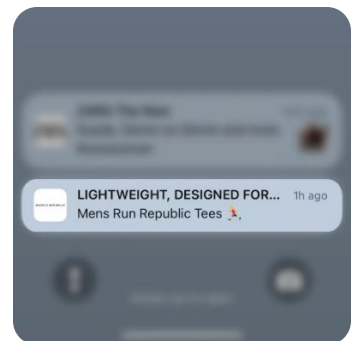
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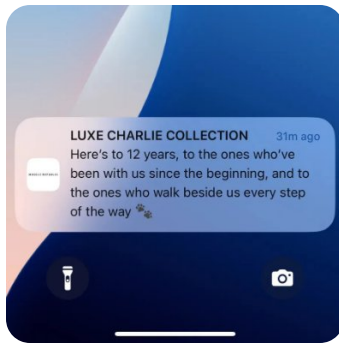
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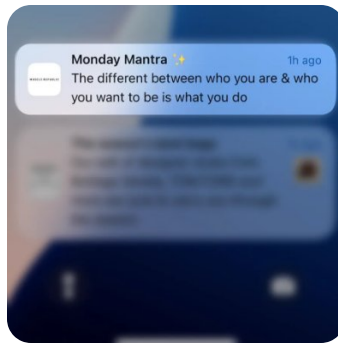
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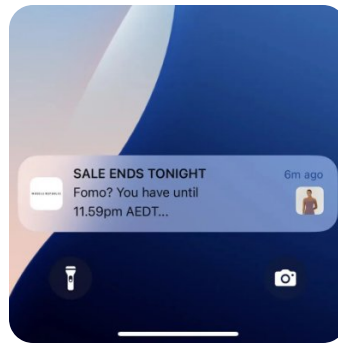
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Muscle Republic



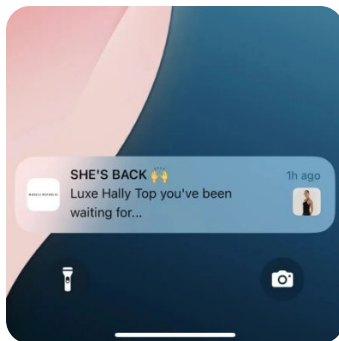
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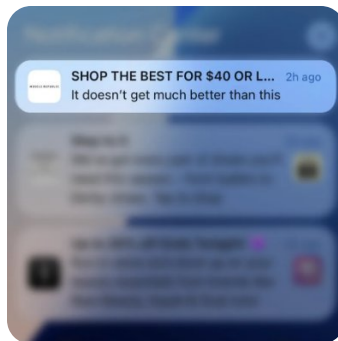
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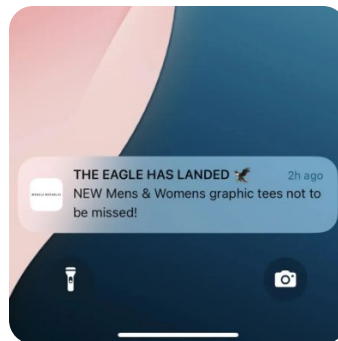
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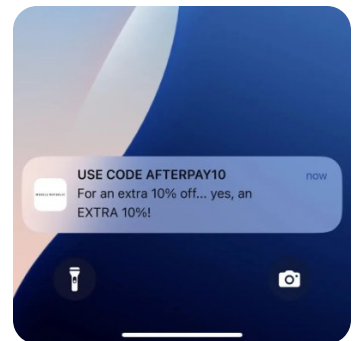
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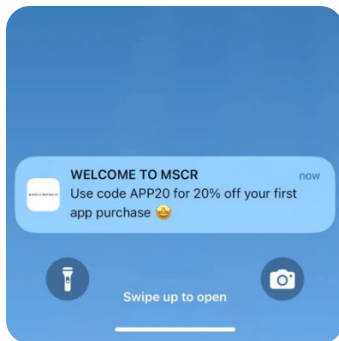
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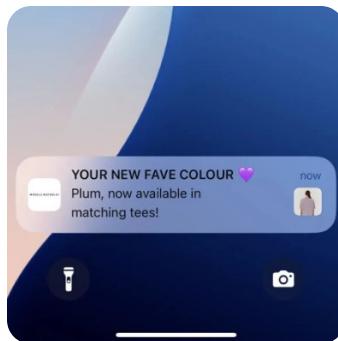
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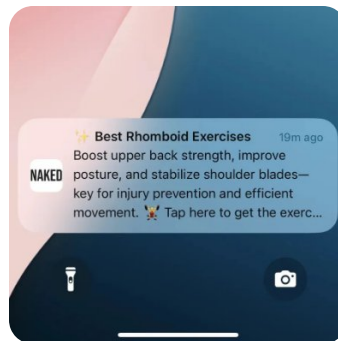
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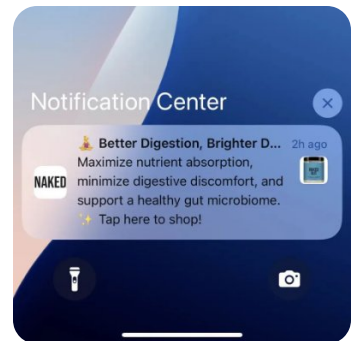
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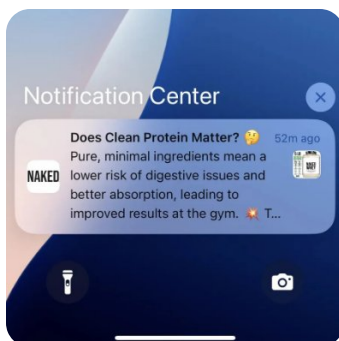
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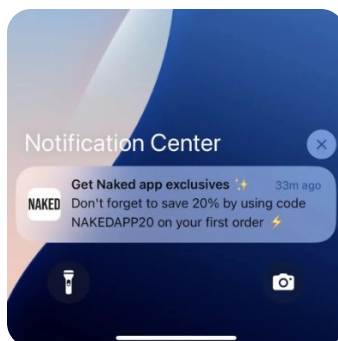
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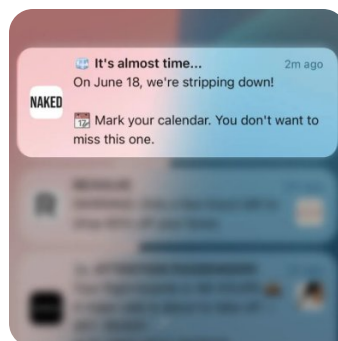
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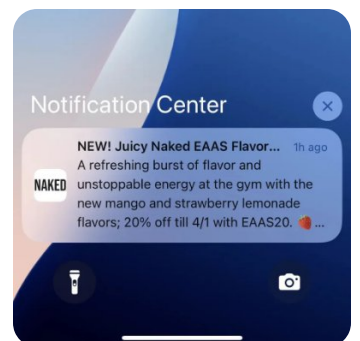
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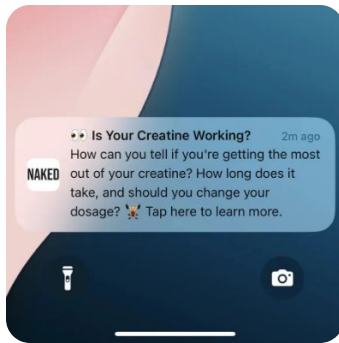
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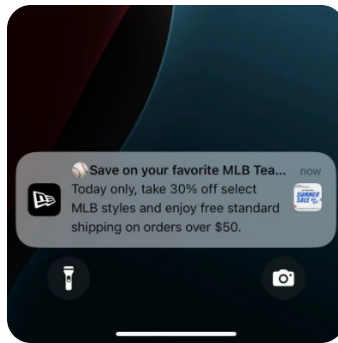
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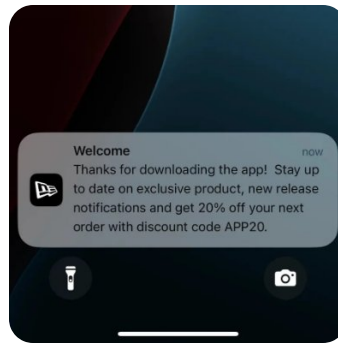
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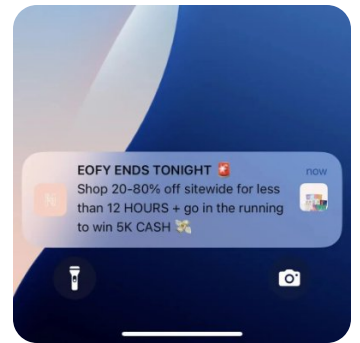
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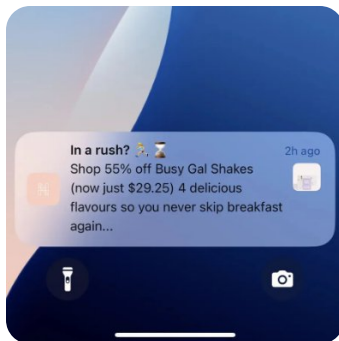
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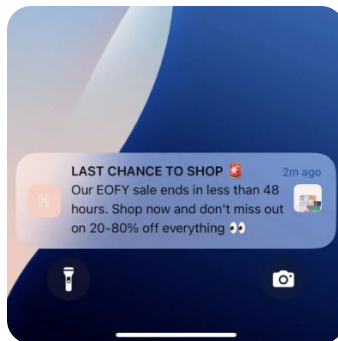
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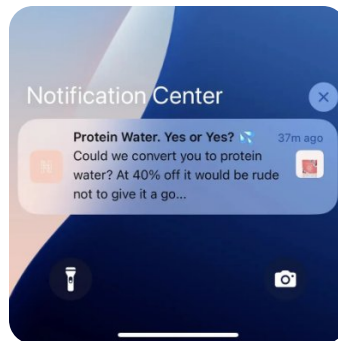
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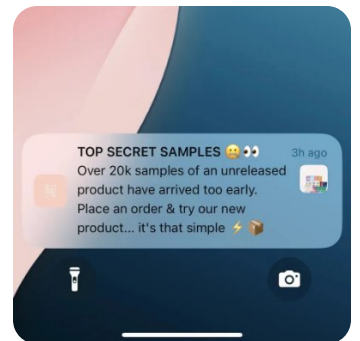
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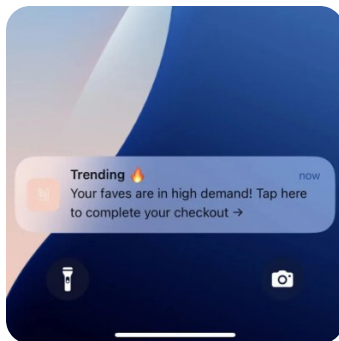
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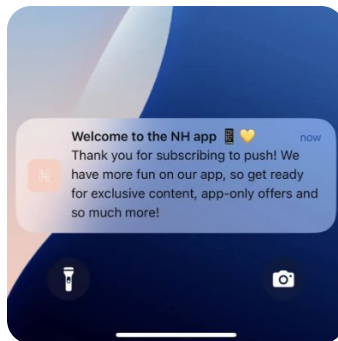
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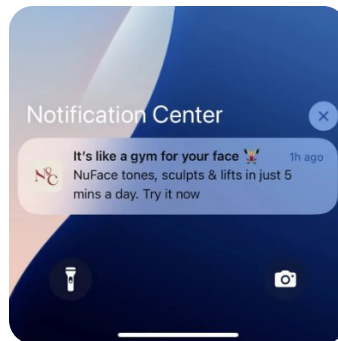
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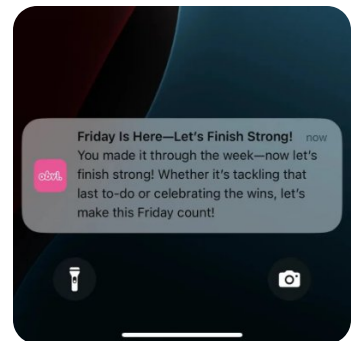
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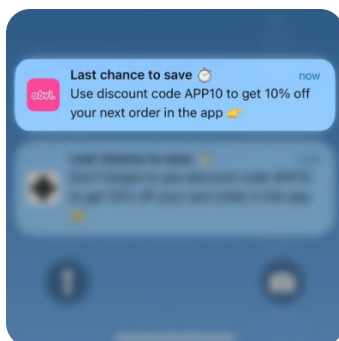
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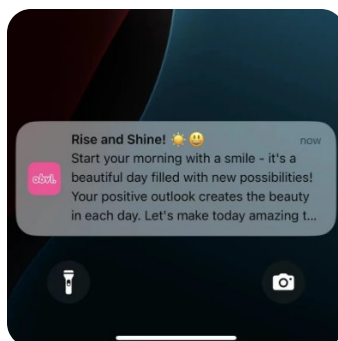
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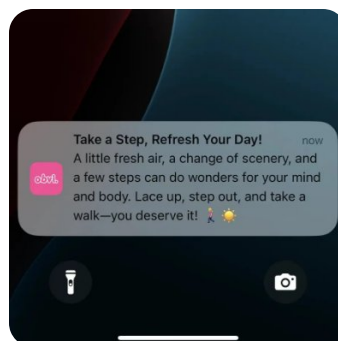
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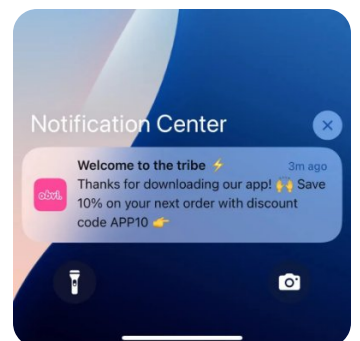
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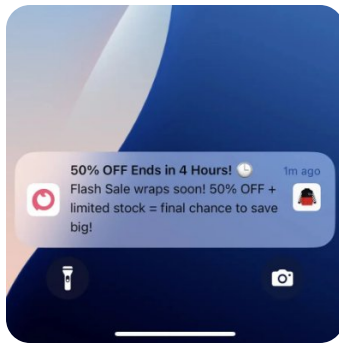
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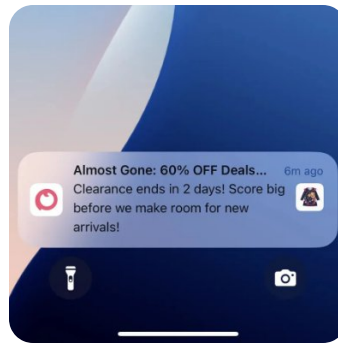
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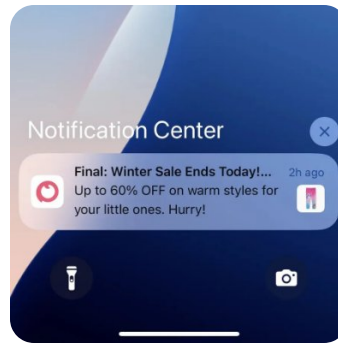
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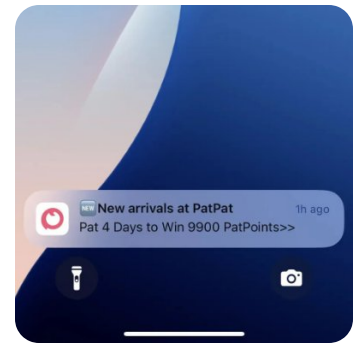
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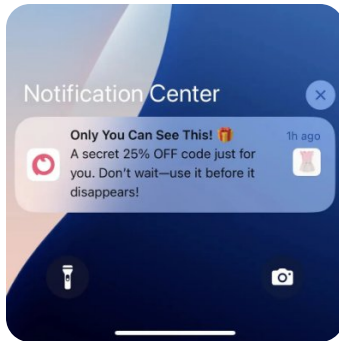
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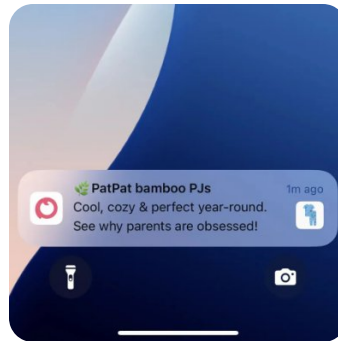
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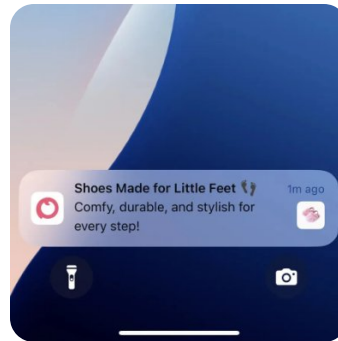
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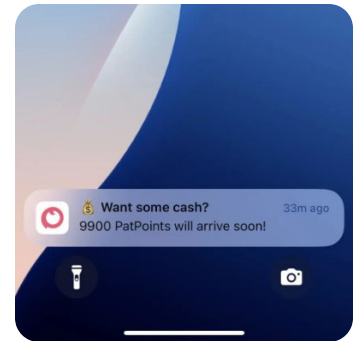
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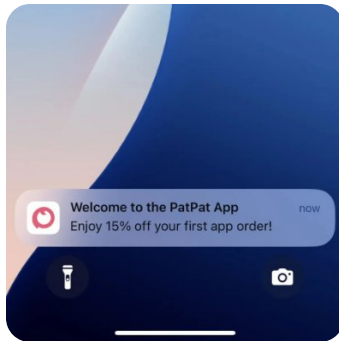
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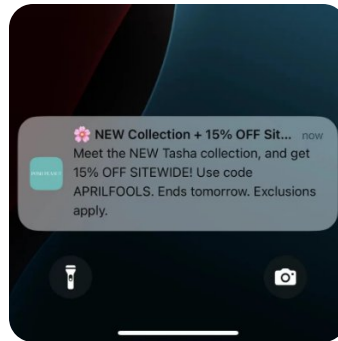
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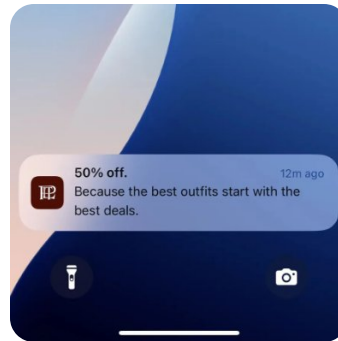
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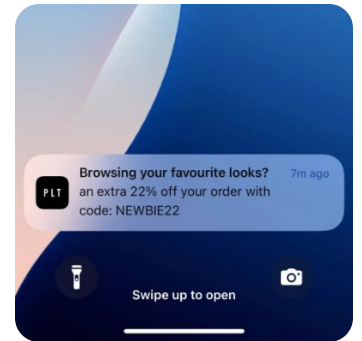
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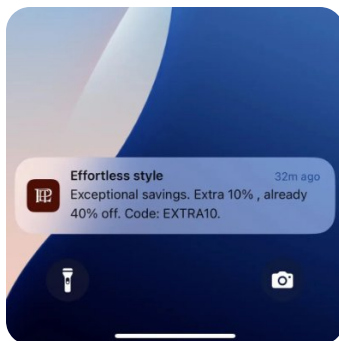
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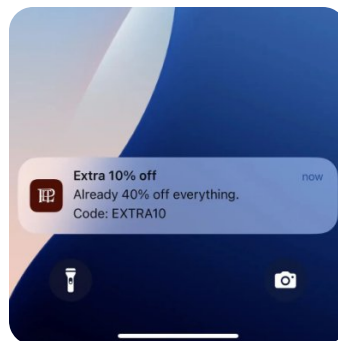
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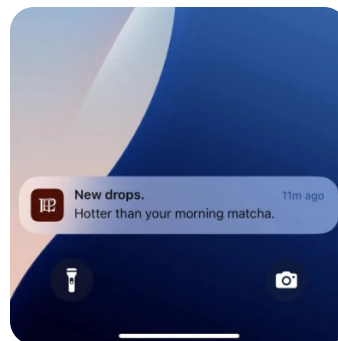
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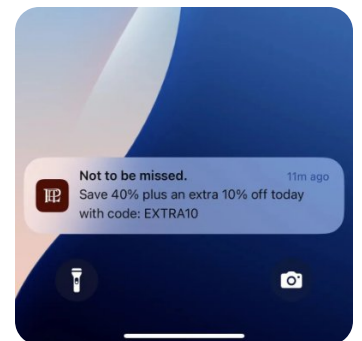
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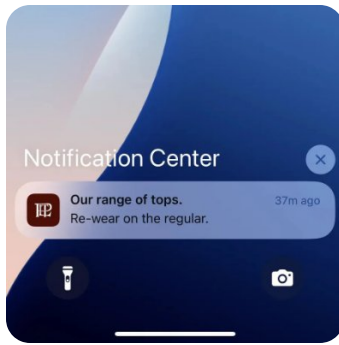
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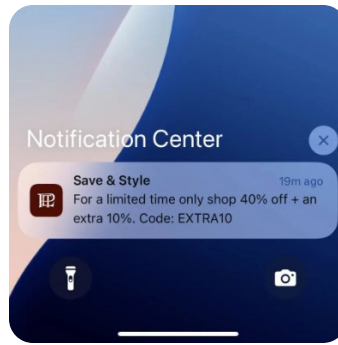
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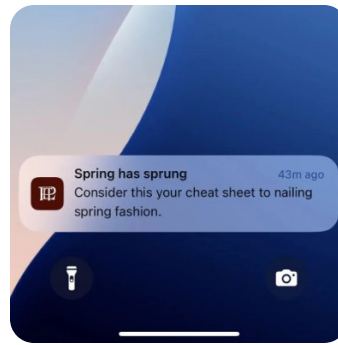
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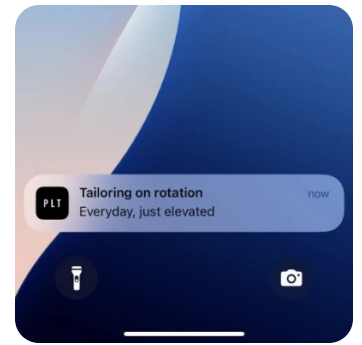
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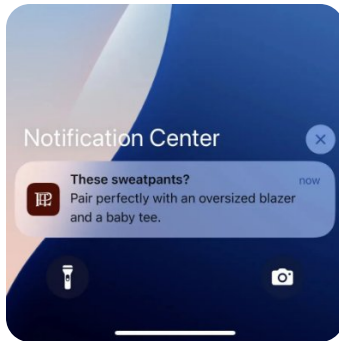
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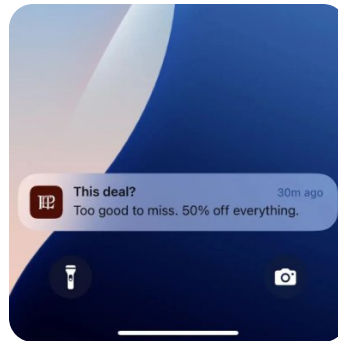
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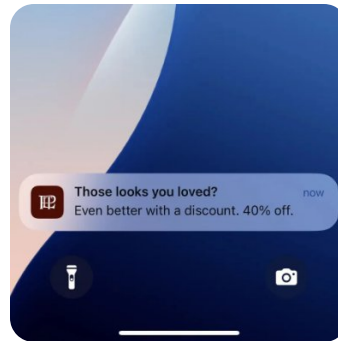
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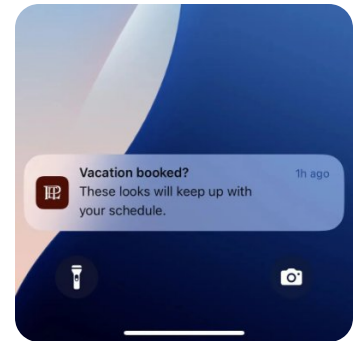
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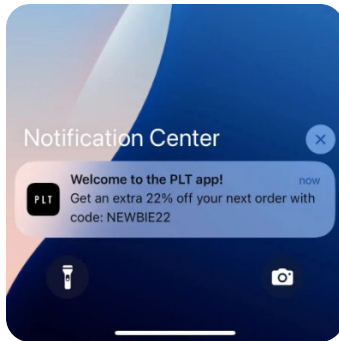
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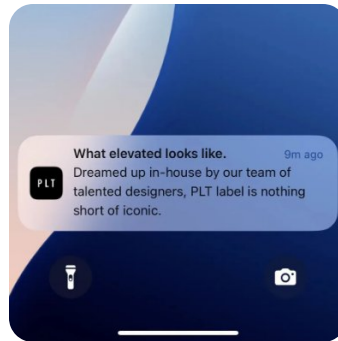
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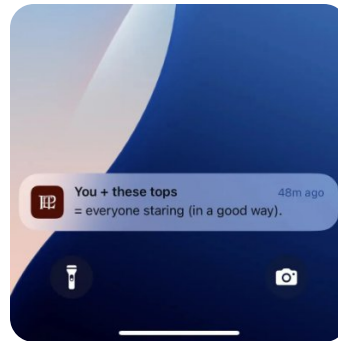
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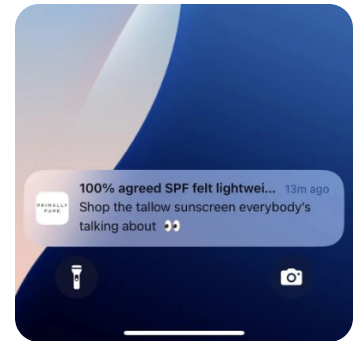
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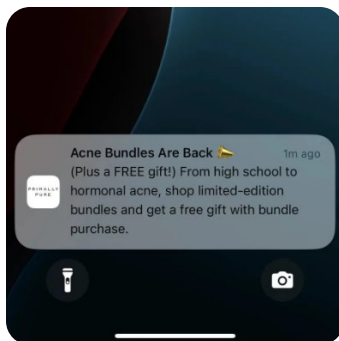
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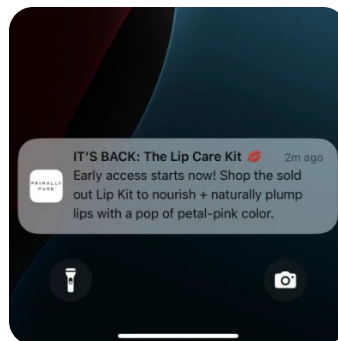
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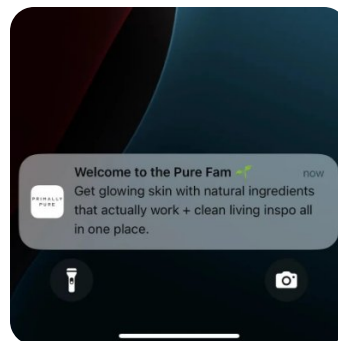
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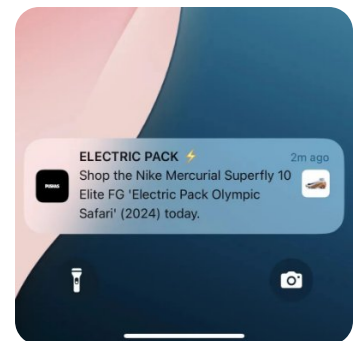
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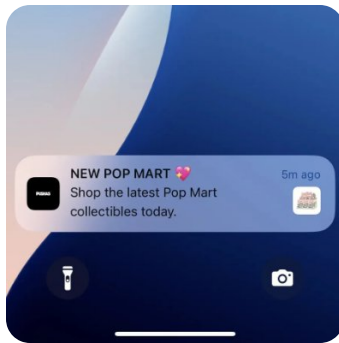
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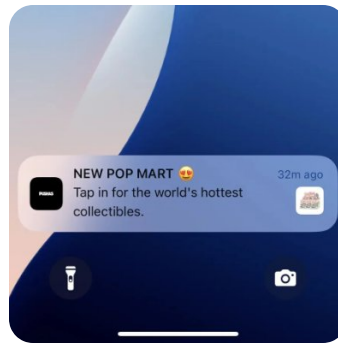
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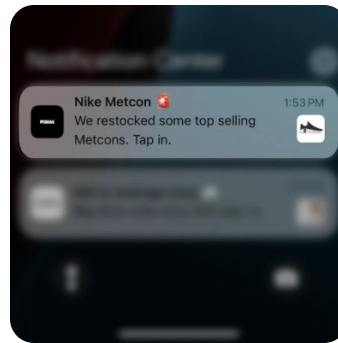
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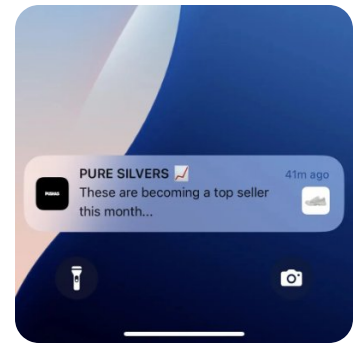
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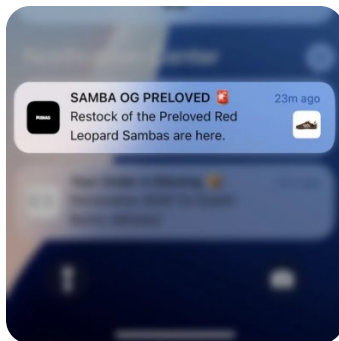
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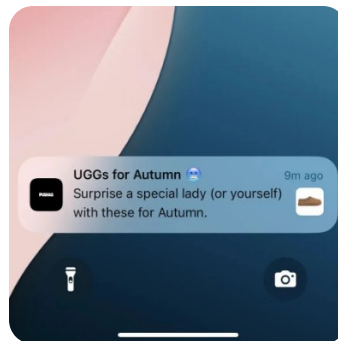
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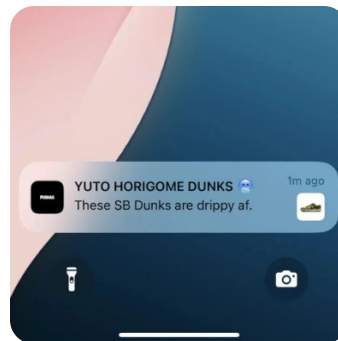
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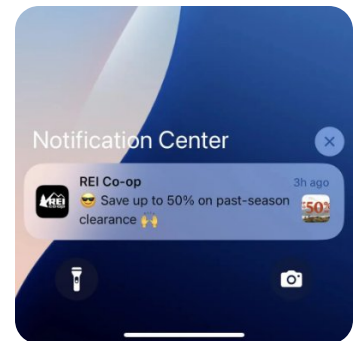
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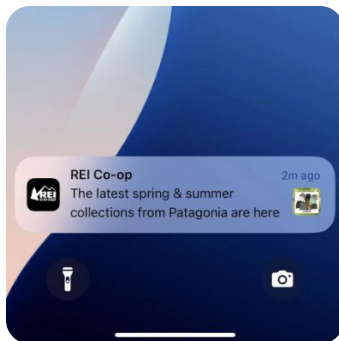
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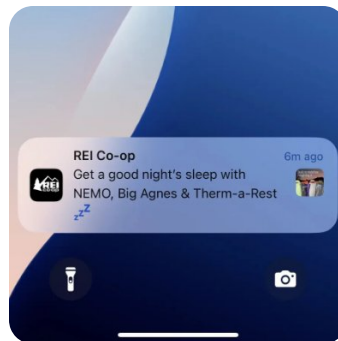
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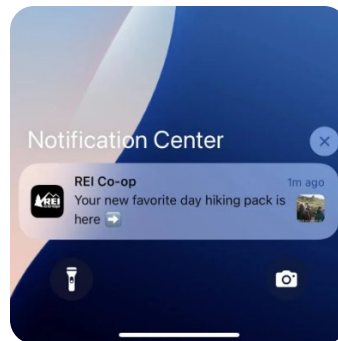
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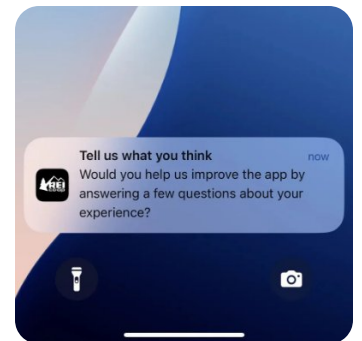
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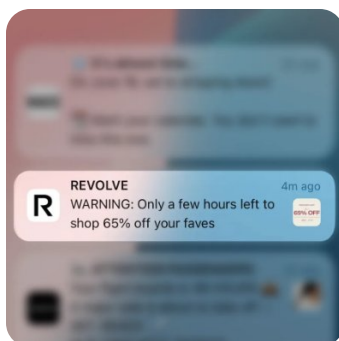
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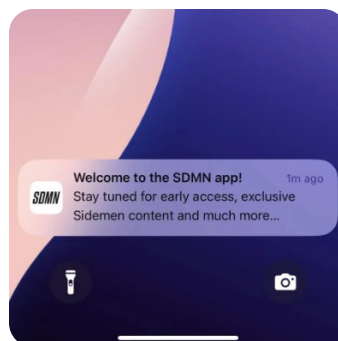
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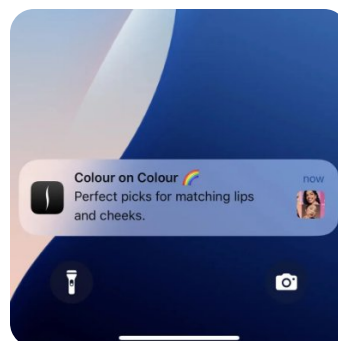
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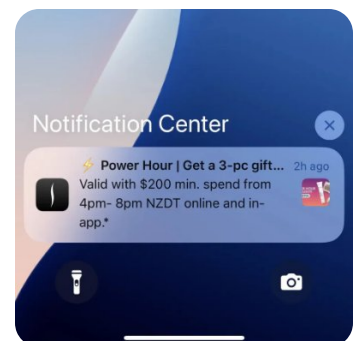
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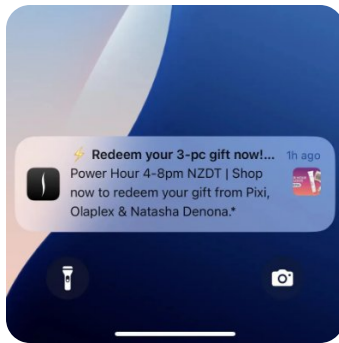
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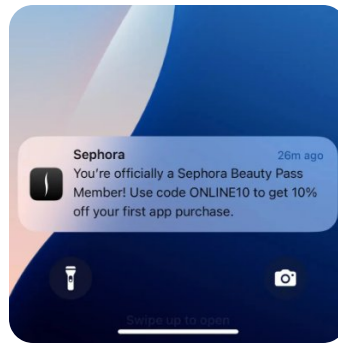
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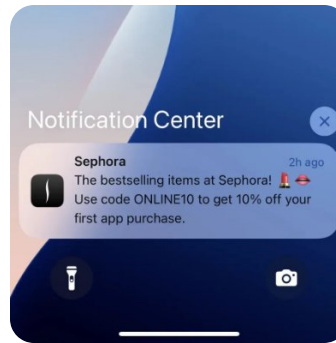
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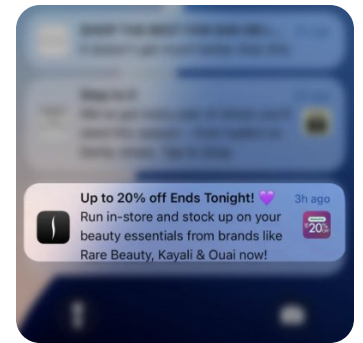
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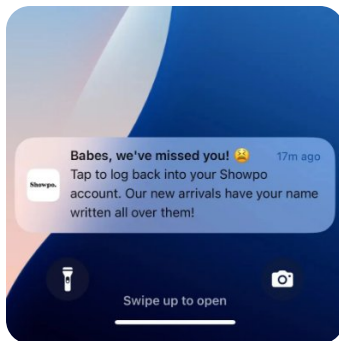
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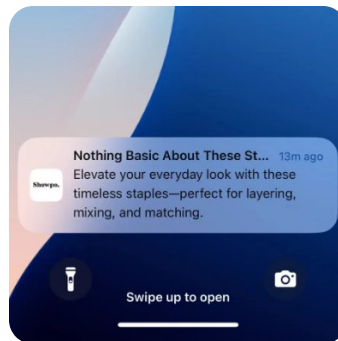
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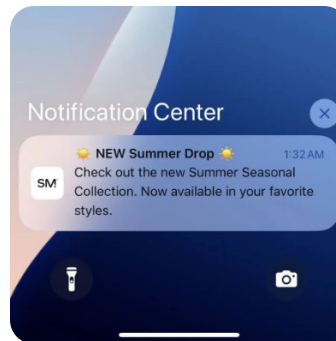
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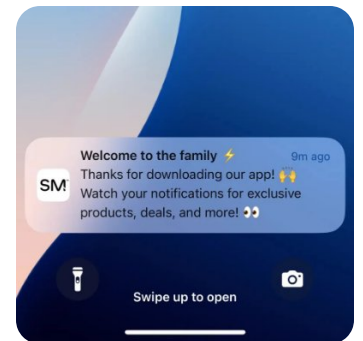
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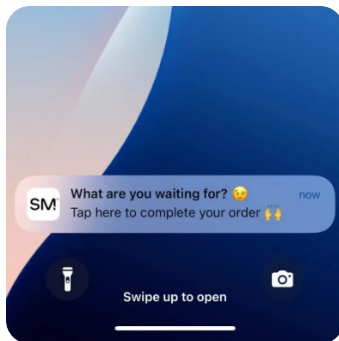
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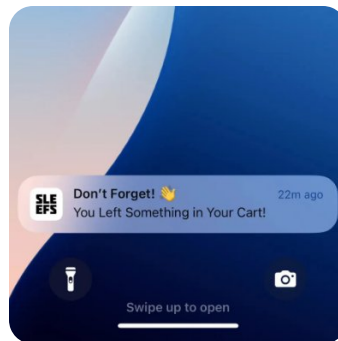
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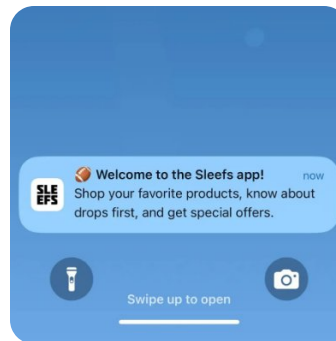
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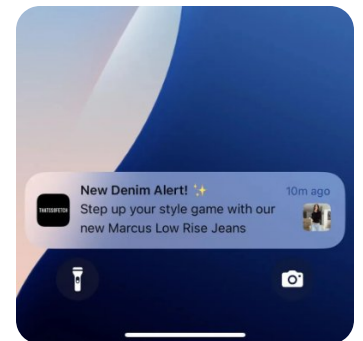
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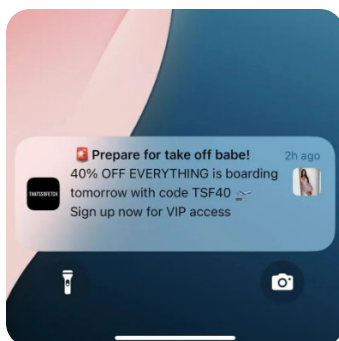
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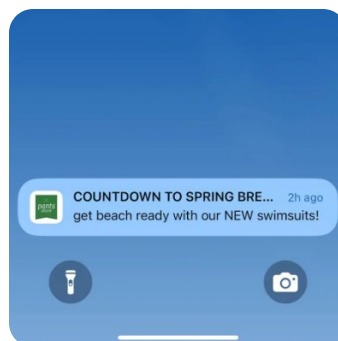
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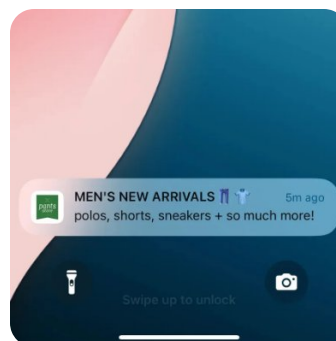
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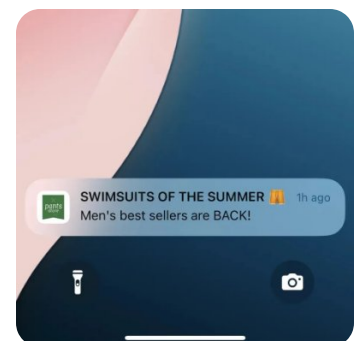
That's So Fetch



The Pants Store



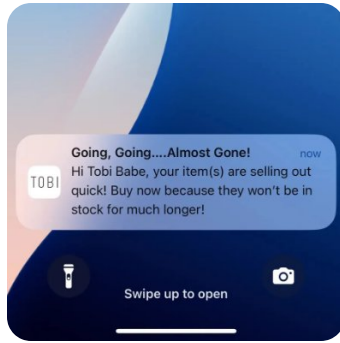
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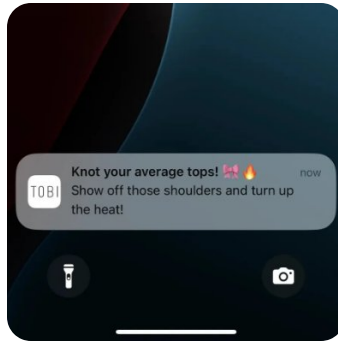
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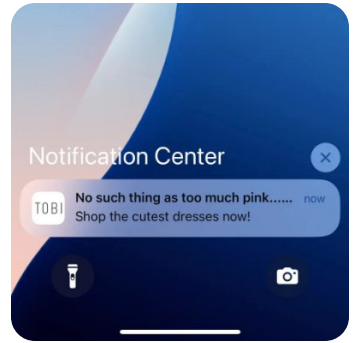
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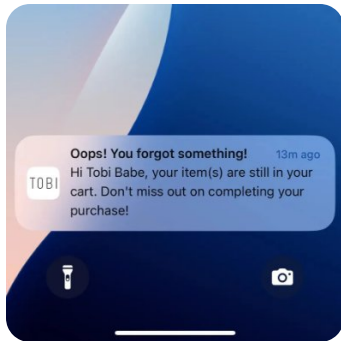
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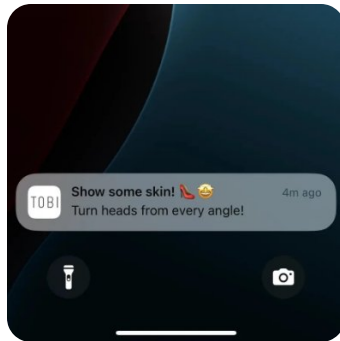
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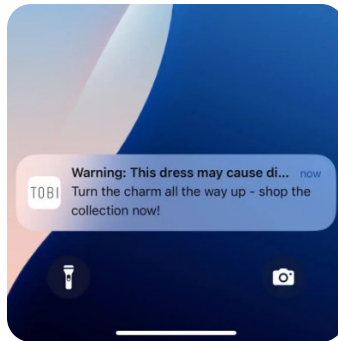
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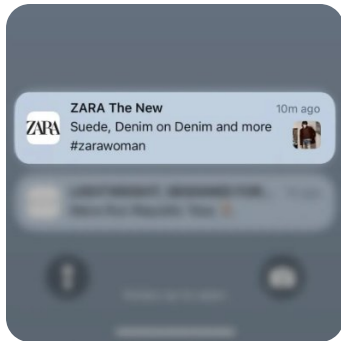
Tobi



Tobi



Zara



Zara

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In other words, everything you need to add the most underused channel to your retention strategy.

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